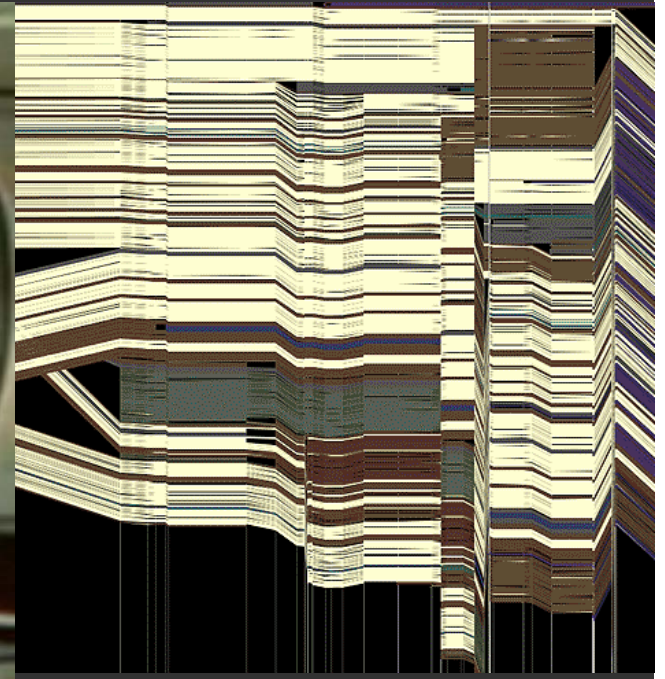
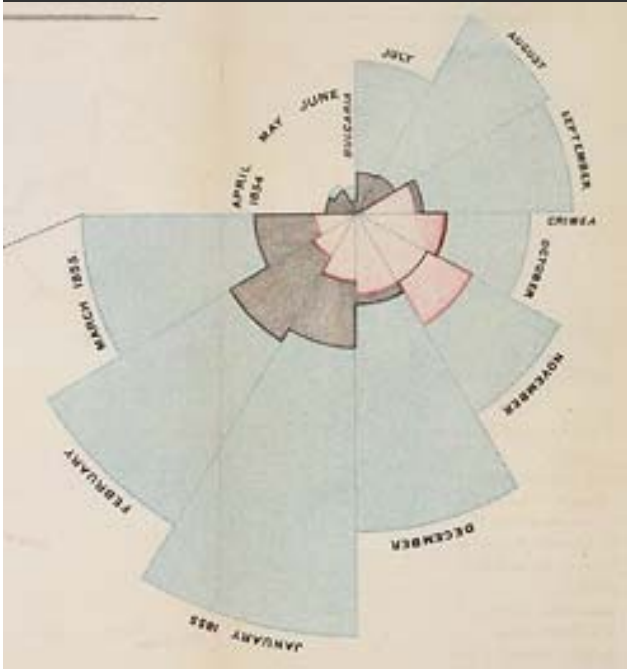


# Interactive Visual Analysis for Networks & Text



**Jeffrey Heer** Stanford University

### Set A

X	Y
10	8.04
8	6.95
13	7.58
9	8.81
11	8.33
14	9.96
6	7.24
4	4.26
12	10.84
7	4.82
5	5.68

### Set B

X	Y
10	9.14
8	8.14
13	8.74
9	8.77
11	9.26
14	8.1
6	6.13
4	3.1
12	9.11
7	7.26
5	4.74

### Set C

X	Y
10	7.46
8	6.77
13	12.74
9	7.11
11	7.81
14	8.84
6	6.08
4	5.39
12	8.15
7	6.42
5	5.73

### Set D

X	Y
8	6.58
8	5.76
8	7.71
8	8.84
8	8.47
8	7.04
8	5.25
19	12.5
8	5.56
8	7.91
8	6.89

#### Summary Statistics

$$u_X = 9.0 \quad \sigma_X = 3.317$$

$$u_Y = 7.5 \quad \sigma_Y = 2.03$$

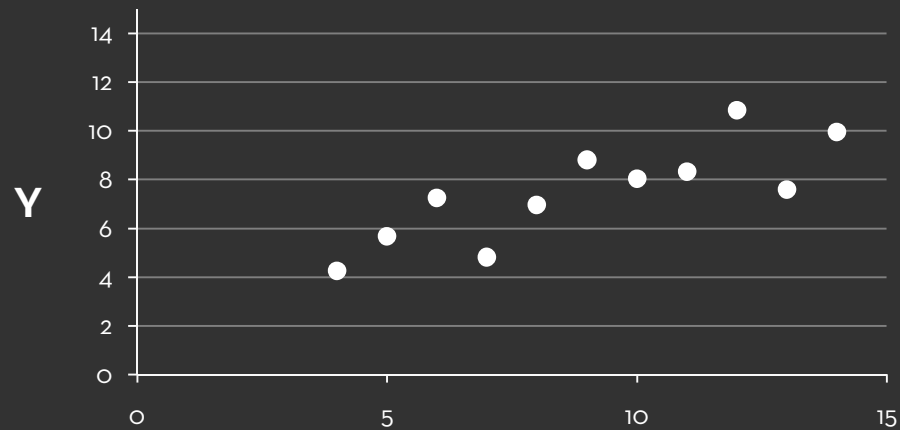
#### Linear Regression

$$Y^2 = 3 + 0.5 X$$

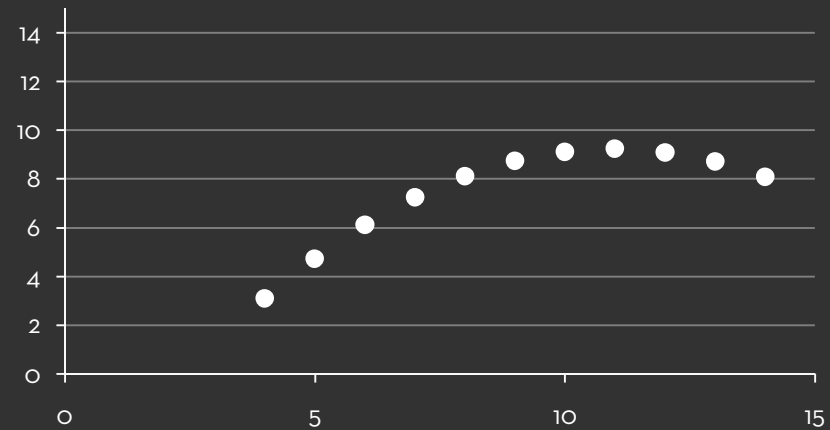
$$R^2 = 0.67$$

[Anscombe 73]

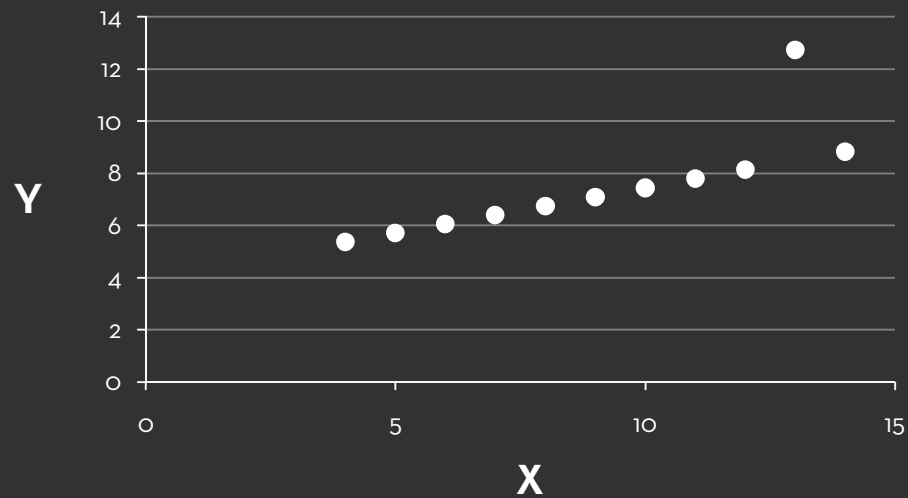
### Set A



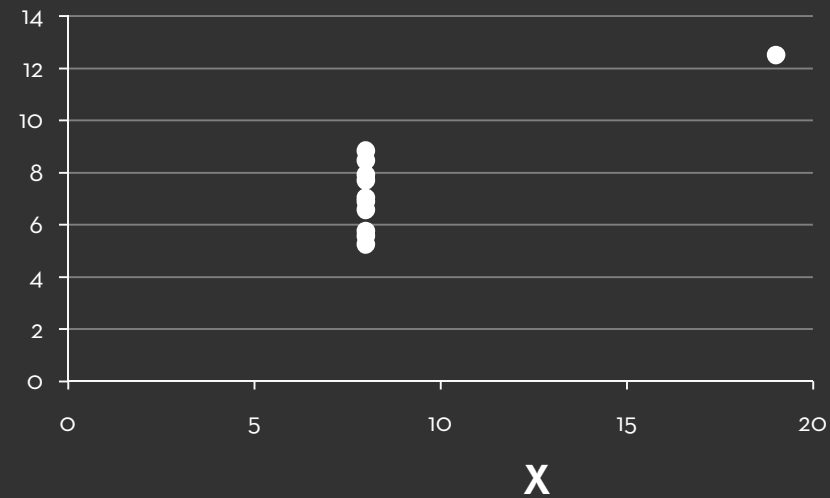
### Set B



### Set C



### Set D



**How much data (bytes)  
will we produce in 2010?**

**2010:** 1,200 exabytes  
10x increase over 5 years

Gantz et al, 2008, 2010

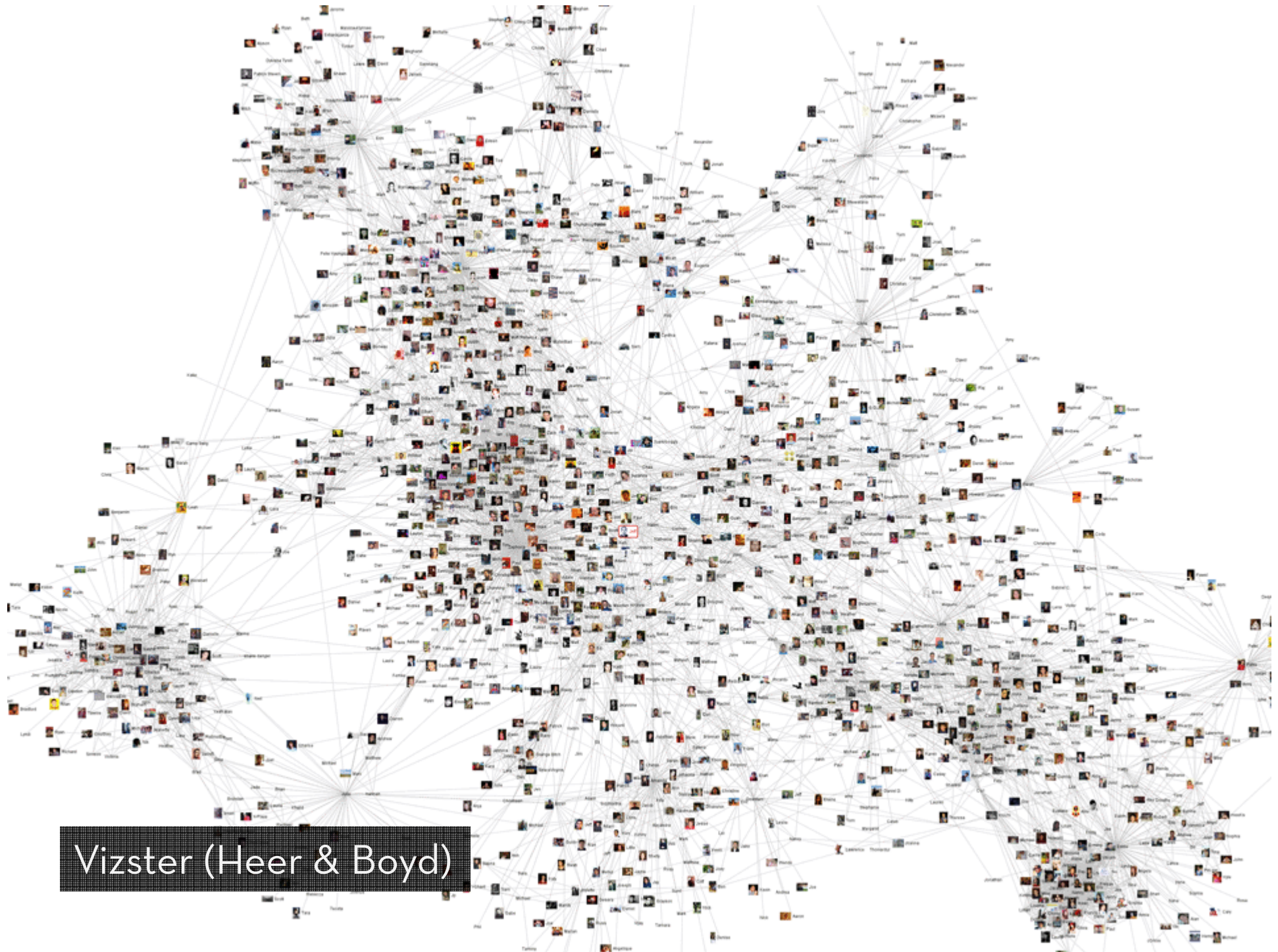
The ability to take data—to be able to **understand** it, to **process** it, to **extract value** from it, to **visualize** it, to **communicate** it—that's going to be a hugely important skill in the next decades, ... because now we really do have **essentially free and ubiquitous data**. So the complimentary scarce factor is the ability to understand that data and extract value from it.

Hal Varian, *The McKinsey Quarterly*, Jan 2009



[cabspotting.org](http://cabspotting.org)





Vizster (Heer & Boyd)



**1** Visualization

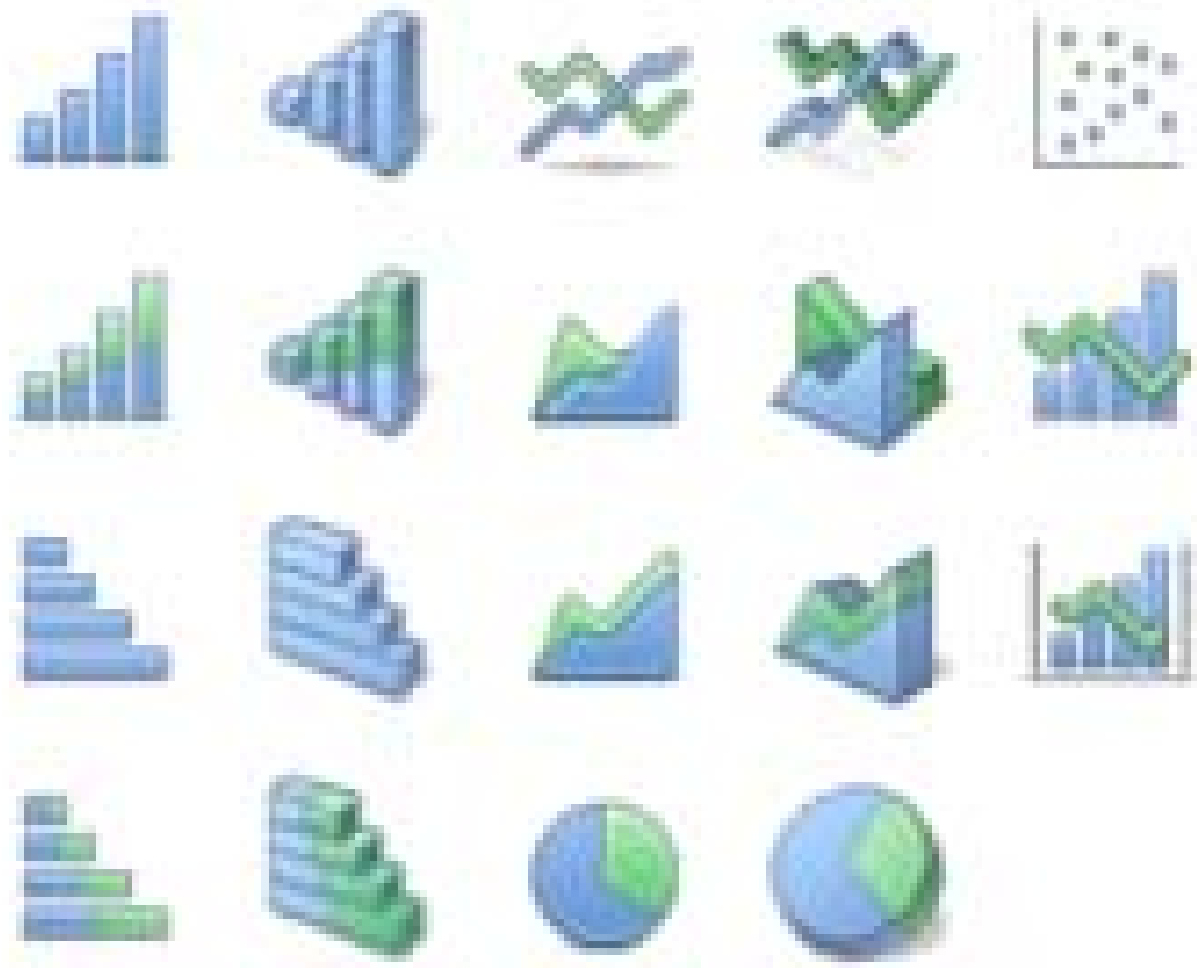
**2** Networks

**3** Text

**1** Visualization

**2** Networks

**3** Text



# Chart Typology

## Data Sets : State Quick Facts

Uploaded By: [zinggoat](#)

Created at: Friday May 18, 3:08 PM

Data Source: [US Census Bureau](#)

Description:

Tags: [people census](#)

[view as text](#)[edit data set](#)

	People QuickFacts	Population 2005 estimate	Population percent change April 1 2000 to July 1 2005	Population 2000	Population percent change 1990 to 2000	Persons under 5 years old percent 2004	Persons under 18 years old percent 2004	Persons 65 years old and over percent 2004
1	Alabama	4557808	0.03	4447100	0.1	0.07	0.24	0.13
2	Alaska	663661	0.06	626932	0.14	0.08	0.29	0.06
3	Arizona	5939292	0.16	5130632	0.4	0.08	0.27	0.13
4	Arkansas	2779154	0.04	2673400	0.14	0.07	0.25	0.14
5	California	36132147	0.07	33871648	0.14	0.07	0.27	0.11
6	Colorado	4665177	0.08	4301261	0.31	0.07	0.26	0.1
7	Connecticut	3510297	0.03	3405565	0.04	0.06	0.24	0.14
8	Delaware	843524	0.08	783600	0.18	0.07	0.23	0.13
9	Florida	17789864	0.11	15982378	0.24	0.06	0.23	0.17
10	Georgia	9072576	0.11	8186453	0.26	0.08	0.26	0.1
11	Hawaii	1275194	0.05	1211537	0.09	0.07	0.24	0.14
12	Idaho	1429096	0.1	1293953	0.29	0.07	0.27	0.11
13	Illinois	12763371	0.03	12419293	0.09	0.07	0.26	0.12



musicnews  
TEXT  
woods  
words

How are you using your words? This enhanced tag cloud will show you the words popularity in the given set of text.

[illegible]

Wordle is a toy for generating "word clouds" from text that you provide. The clouds give greater prominence to words that appear more frequently in the source text.

See a branching view of how a word or phrase is used in a text. Navigate the text by zooming and clicking.

Fruit	Like	Dislike
Apple	4	3
Banana	6	4
Orange	7	8

How do the items in your data set stack up? A bar chart is a simple and recognizable way to compare values. You can display several sets of bars for multivariate comparisons.

Fruit	Number of People
Apple	4
Banana	2
Orange	3
Watermelon	5

This versatile chart lets you get a quick sense of how a single set of data is distributed. Each item in the data is an individually identifiable block.

[Learn more](#)

# Visualizations : Federal Spending by State, 2004

Creator: Anonymous

Tags: census people

People QuickFac...

Click to select,  
Ctrl-Click: multiple  
Shift-Click: range

Federal spending 2004 (\$1000)

Disks colored by People QuickFacts

- Alabama
- Alaska
- Arizona
- Arkansas
- California
- Colorado
- Connecticut
- Delaware
- Florida
- Georgia
- Hawaii
- Idaho
- Illinois
- Indiana
- Iowa
- Kansas
- Kentucky
- Louisiana
- Maine
- Maryland

250 mil  
150 mil  
100 mil  
50 mil  
0 mil

Search>>

Bubble Size

Federal spending 2004 (\$1000)

Label

People QuickFacts

Color

People QuickFacts

Data file

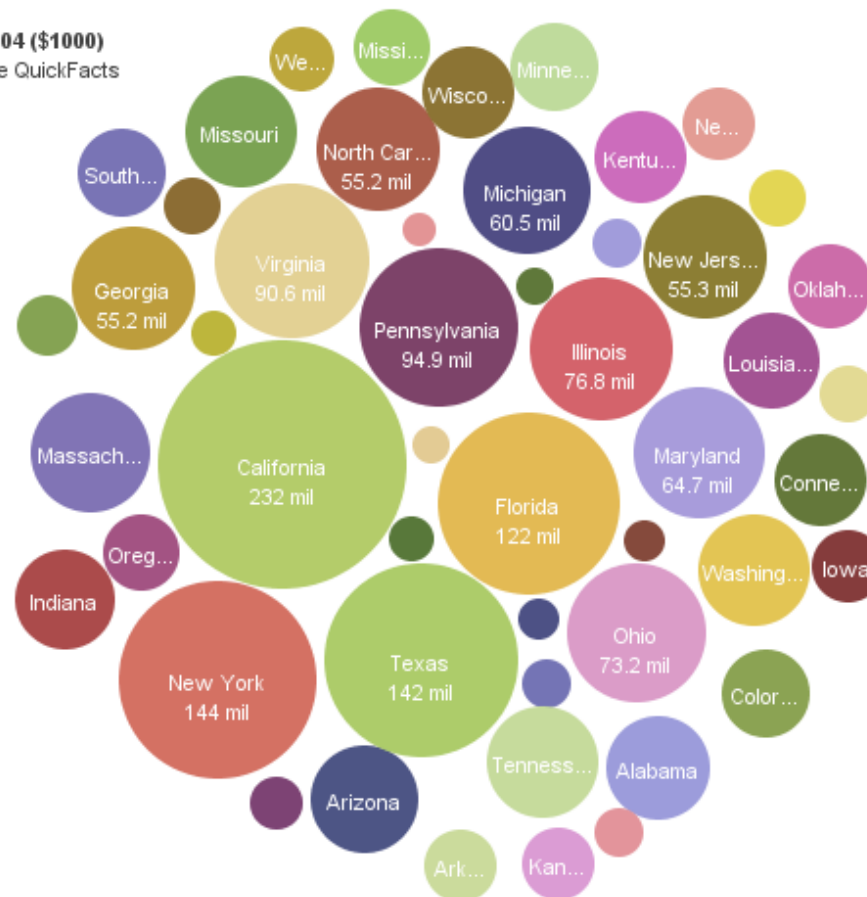
full image

Retail sales per capita 2002  
Minority-owned firms percent of total 1997  
Women-owned firms percent of total 1997  
Housing units authorized by building permits 2004  
Federal spending 2004 (\$1000)  
Land area 2000 (square miles)  
Persons per square mile 2000  
FIPS Code

rate this

Census Bureau

This data set has not yet been rated



To highlight or find totals  
click or ctrl-click.

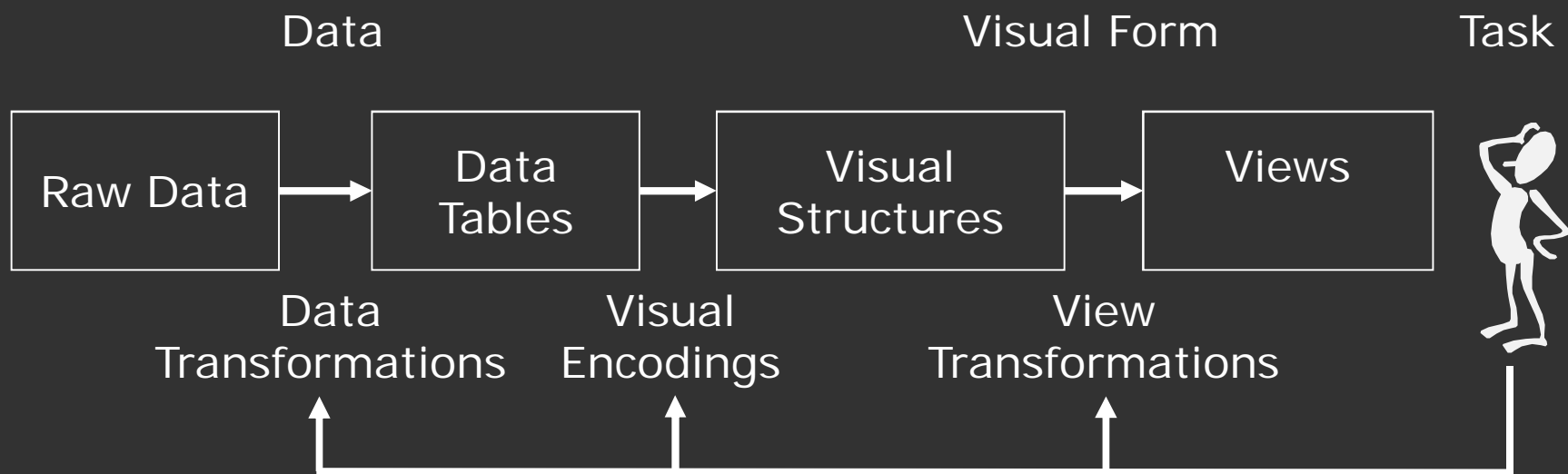


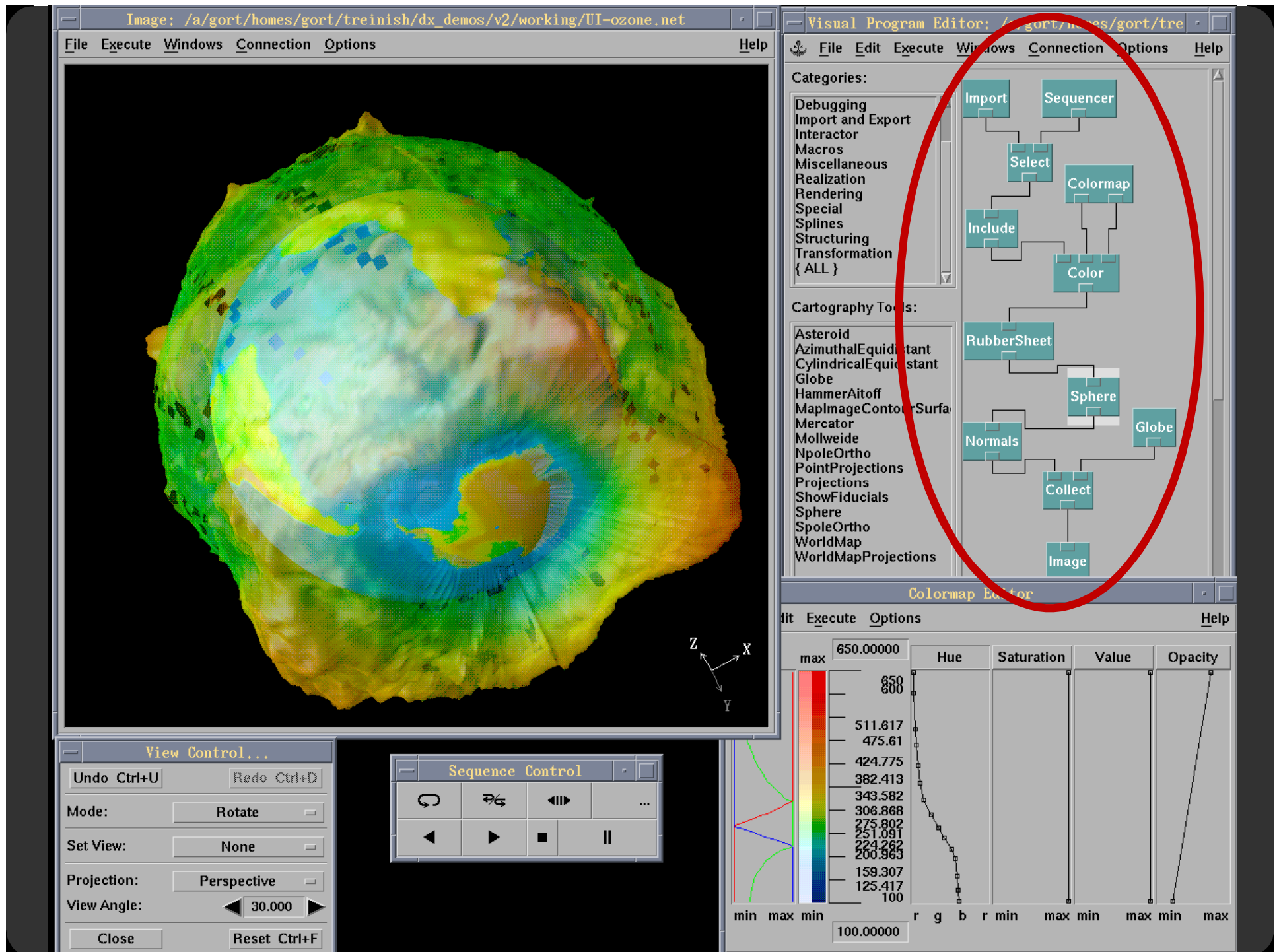


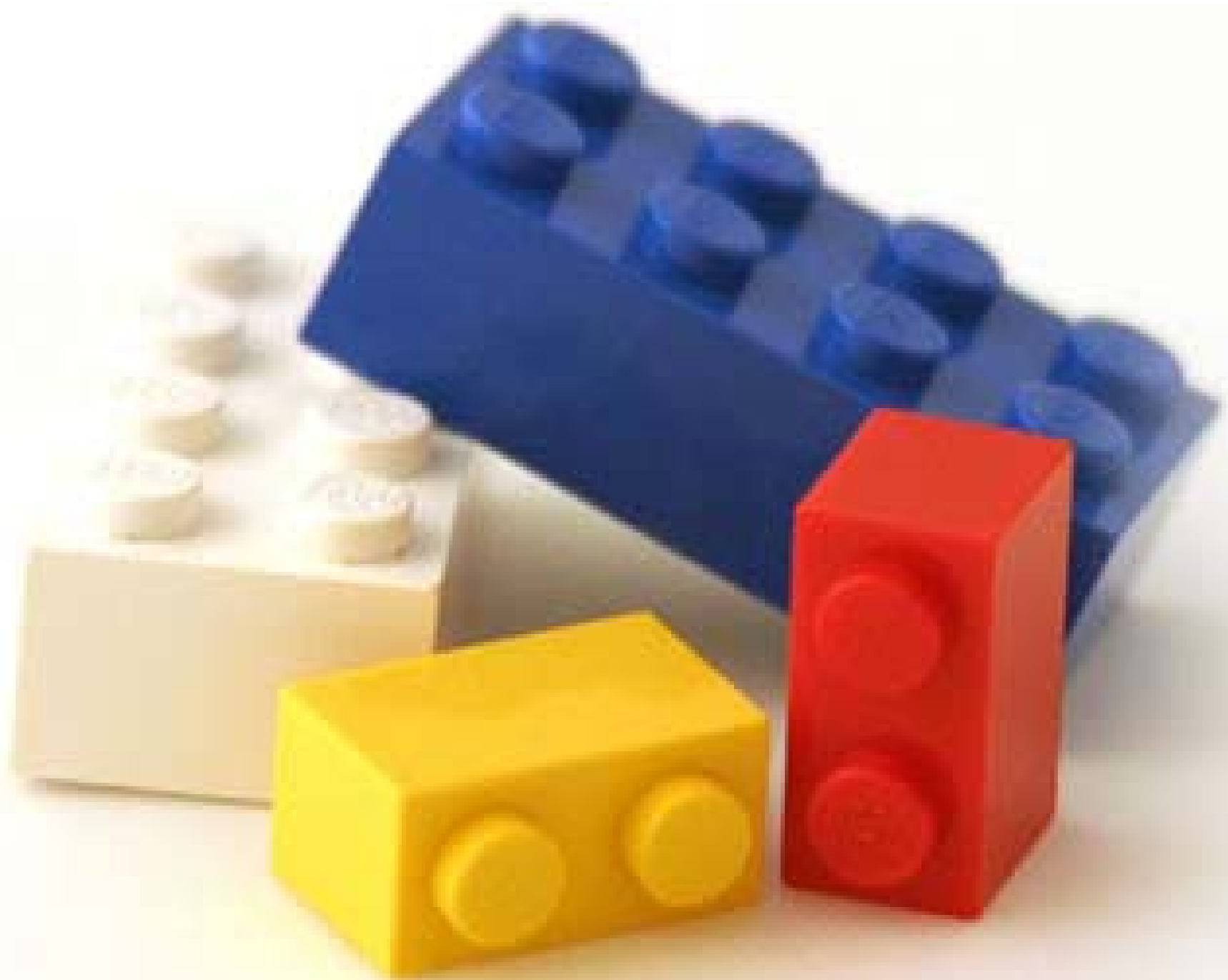
# MAD LIBS®

## MY MUSIC LESSON

Every Wednesday, when I get home from school, I have a piano lesson. My teacher is a very strict house  
NOUN. Her name is Hillary Clinton  
CELEBRITY (FEMALE). Our piano is a Steinway Concert tree  
NOUN and it has 88 ~~keys~~ cups  
PLURAL NOUN. It also has a soft pedal and a/an Smily  
ADJECTIVE pedal. When I have a lesson, I sit down on the piano AIBERTO  
NOUN and play for 16 minutes  
PERIOD OF TIME. I do scales to exercise my cats  
PLURAL NOUN, and then I usually play a minuet by Johann Sebastian washington  
CELEBRITY (LAST NAME). Teacher says I am a natural Haunted House  
NOUN and have a good musical leg  
PART OF THE BODY. Perhaps when I get better I will become a concert vet  
PROFESSION and give a recital at Carnegie hospital  
TYPE OF BUILDING.





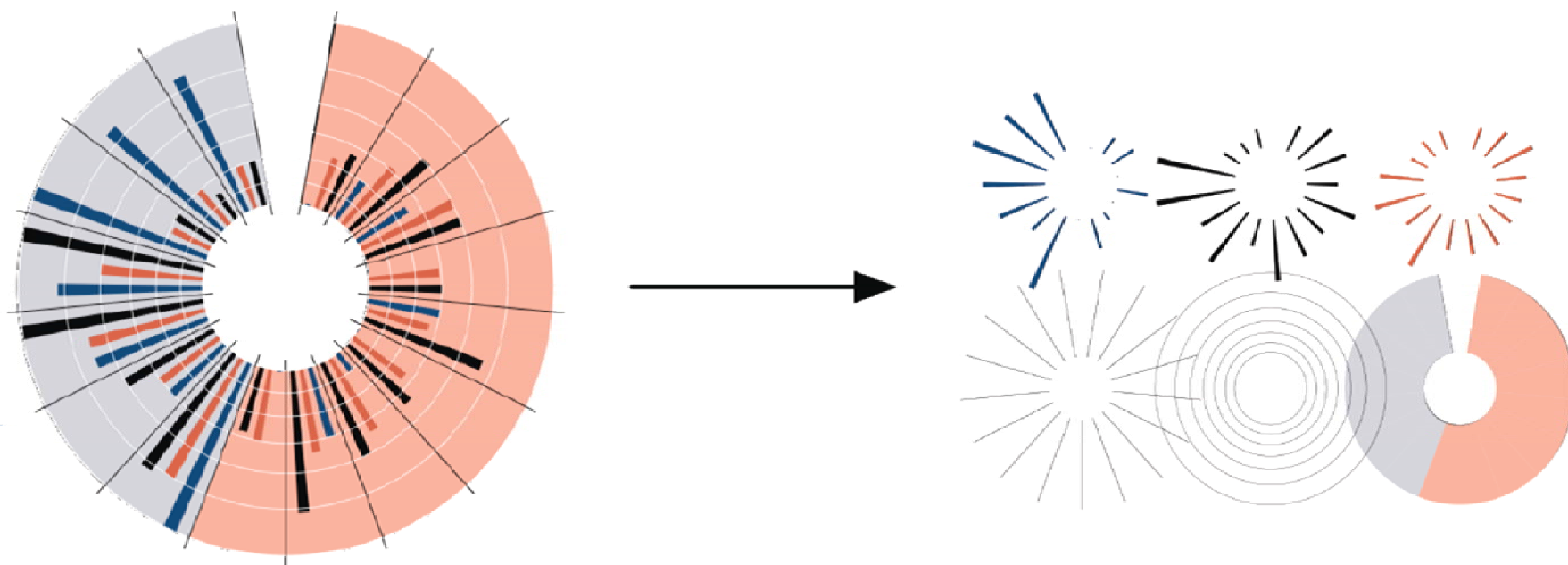


Today's first task is not to invent wholly new [graphical] techniques, though these are needed. Rather we need most vitally to recognize and reorganize the essential of old techniques, to make easy their assembly in new ways, and to modify their external appearances to fit the new opportunities.

J. W. Tukey, *The Future of Data Analysis*, 1962.

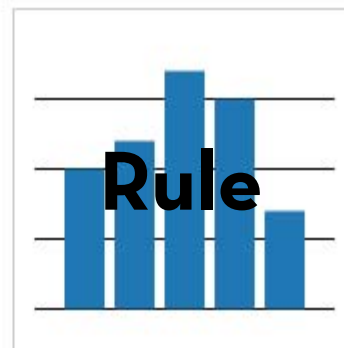
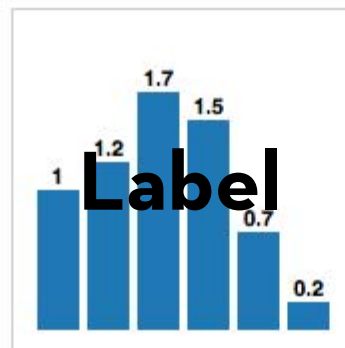
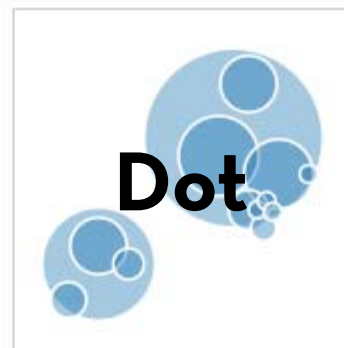
# Protovis: A Declarative Language for Visualization

<http://protovis.org/>



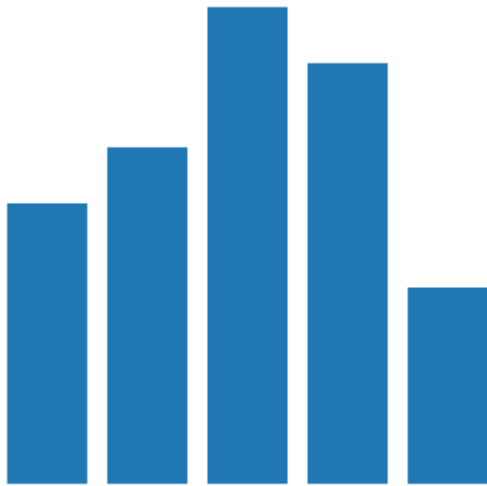
A graphic is a composition of data-representative marks.





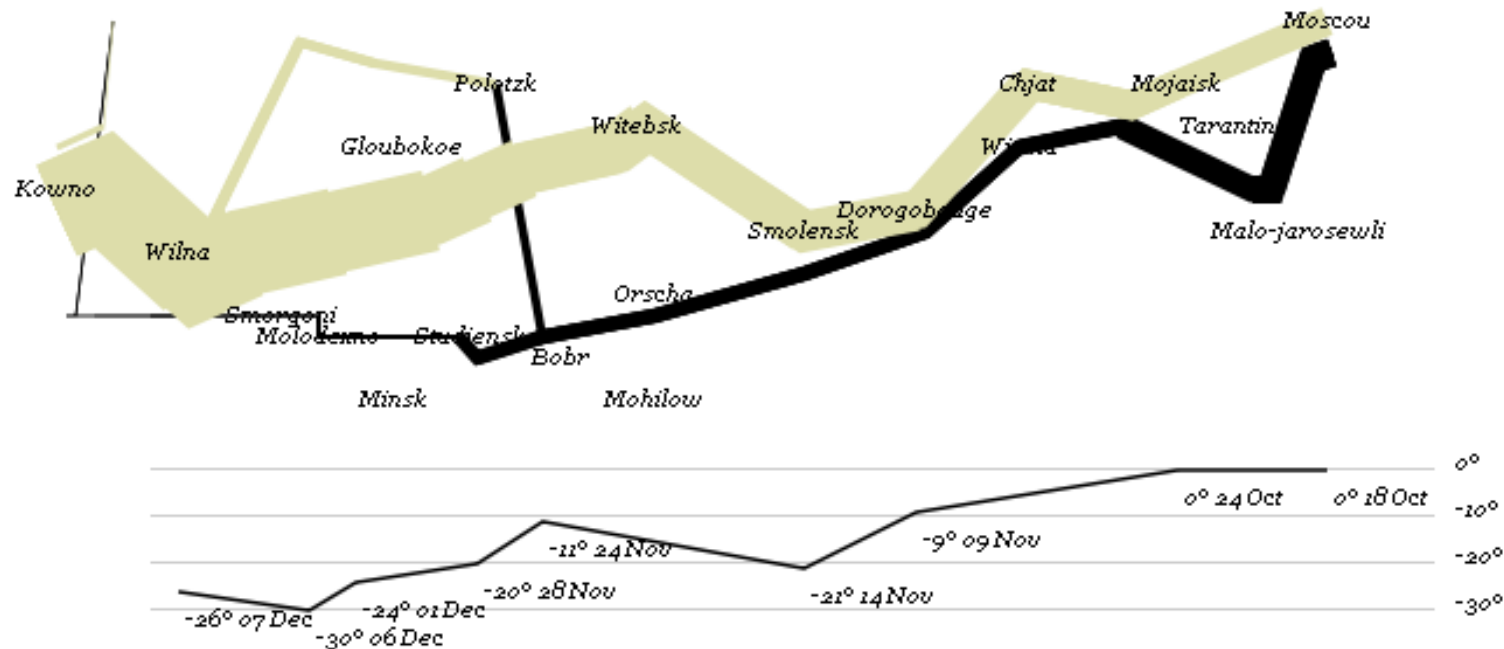
# Protovis

Create customized visualizations using a declarative specification language.



```
var vis = new pv.Panel();  
vis.add(pv.Bar)  
  .data([1, 1.2, 1.7, 1.5, .7])  
  .bottom(10).width(20)  
  .height(function(d) d * 70)  
  .left(function() this.index * 25 + 20);  
vis.render();
```

**Protovis ([protovis.org](http://protovis.org)) – Declarative Visualization Design**



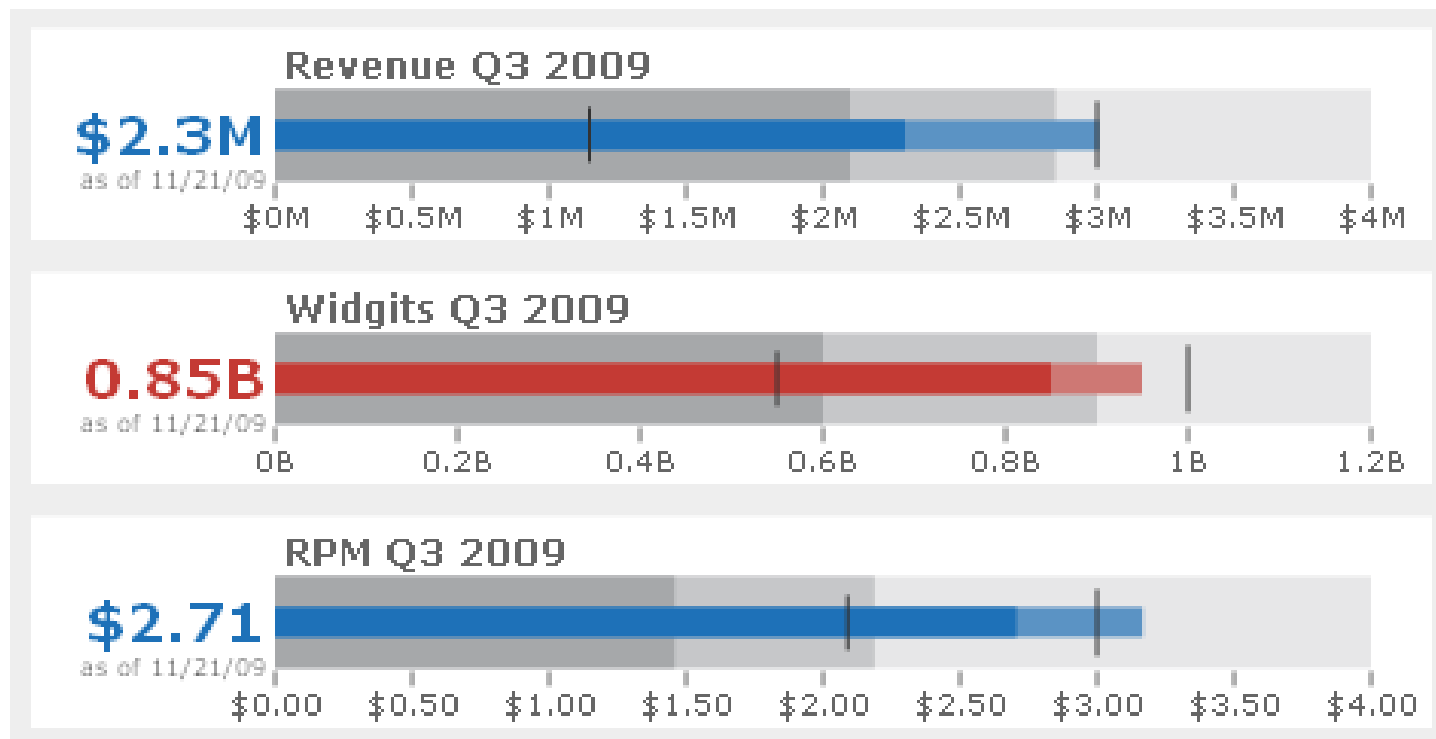
```
var army = pv.nest(napoleon.army, "dir", "group");
var vis = new pv.Panel();

var lines = vis.add(pv.Panel).data(army);
lines.add(pv.Line)
  .data(function() army[this.idx])
  .left(lon).top(lat).size(function(d) d.size/8000)
  .strokeStyle(function() color[army[panelIndex][0].dir]);

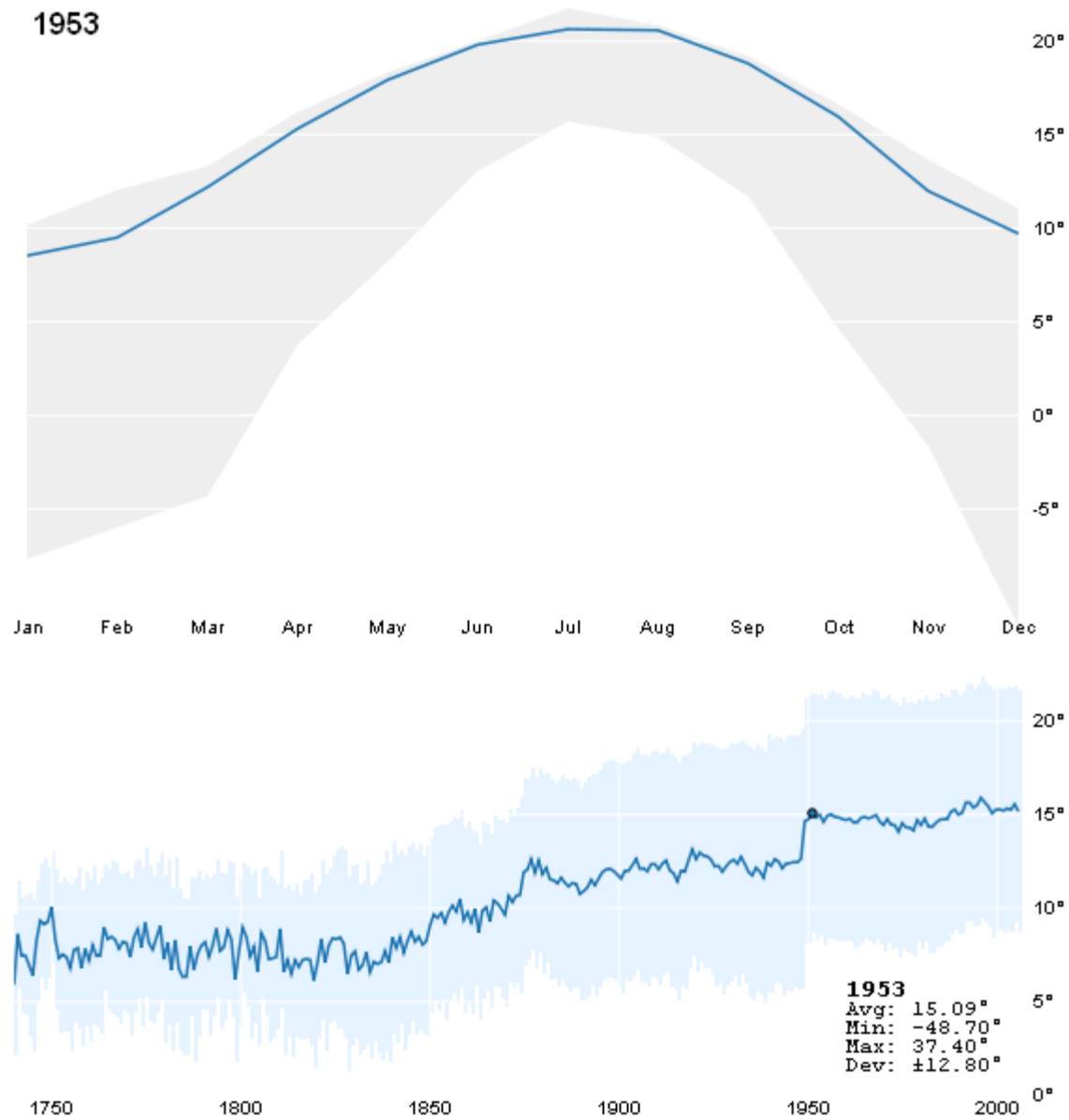
vis.add(pv.Label).data(napoleon.cities)
  .left(lon).top(lat)
  .text(function(d) d.city).font("italic 10px Georgia")
  .textAlign("center").textBaseline("middle");
```

```
vis.add(pv.Rule).data([0,-10,-20,-30])
  .top(function(d) 300 - 2*d - 0.5).left(200).right(150)
  .lineWidth(1).strokeStyle("#ccc")
  .anchor("right").add(pv.Label)
  .font("italic 10px Georgia")
  .text(function(d) d+"°").textBaseline("center");

vis.add(pv.Line).data(napoleon.temp)
  .left(lon).top(tmp) .strokeStyle("#0")
  .add(pv.Label)
  .top(function(d) 5 + tmp(d))
  .text(function(d) d.temp+"° "+d.date.substr(0,6))
  .textBaseline("top").font("italic 10px Georgia");
```



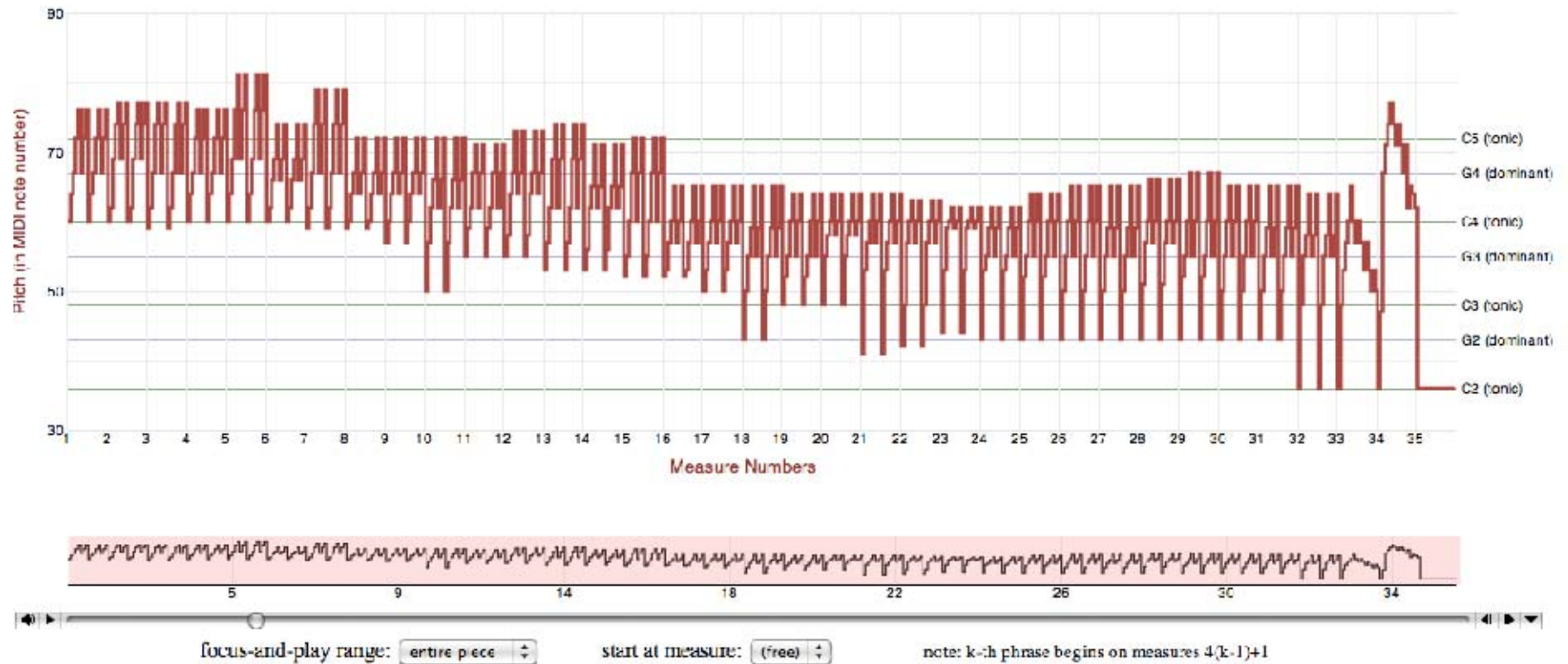
**Bullet Charts** | Clint Ivy



**Climate Graph** | Robert Kosara

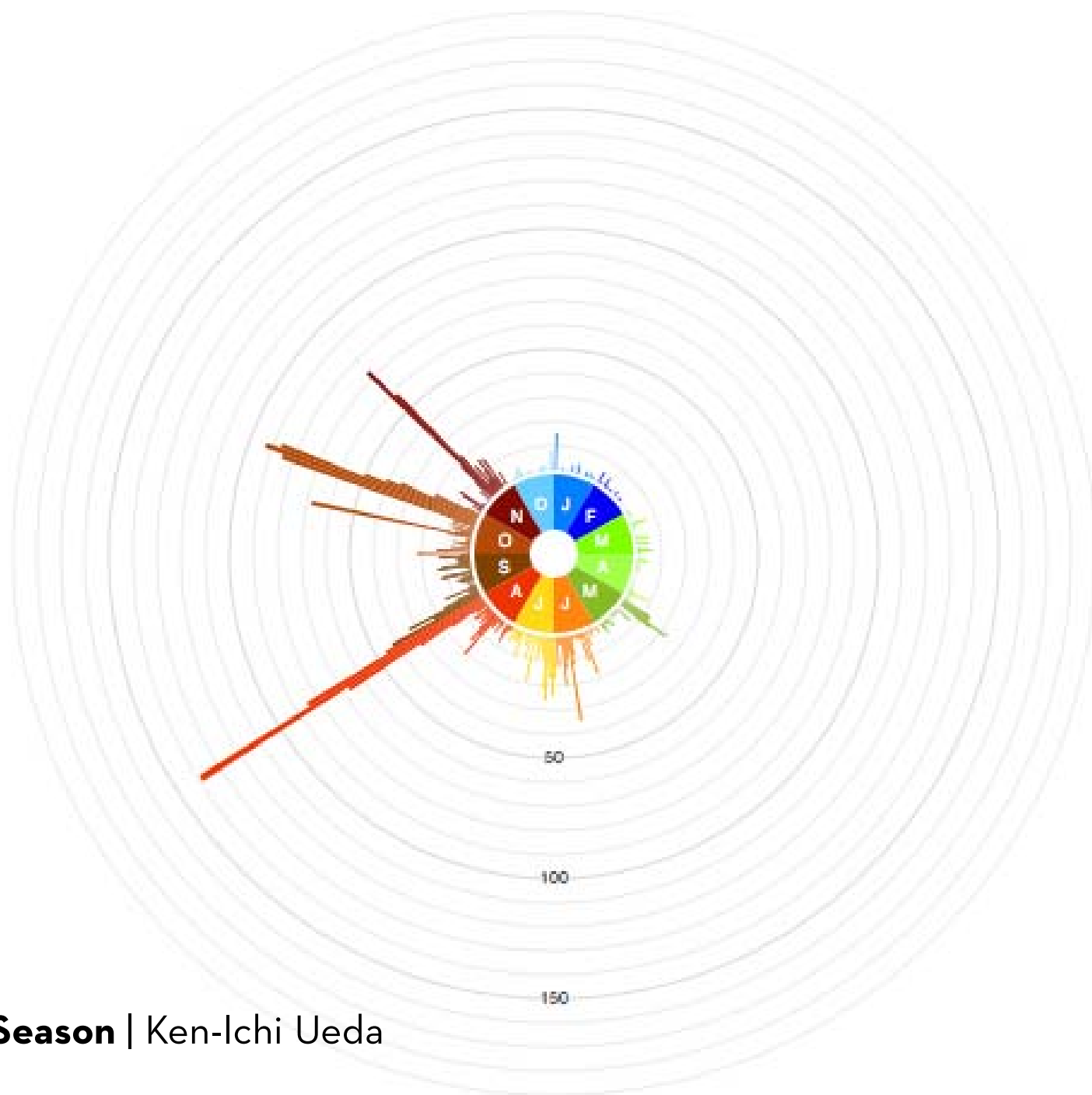
**PRELUDE NO.1 IN C MAJOR, BWV 846**  
(FROM WELL-TEMPERED CLAVIER, BOOK 1)

BY J.S. BACH

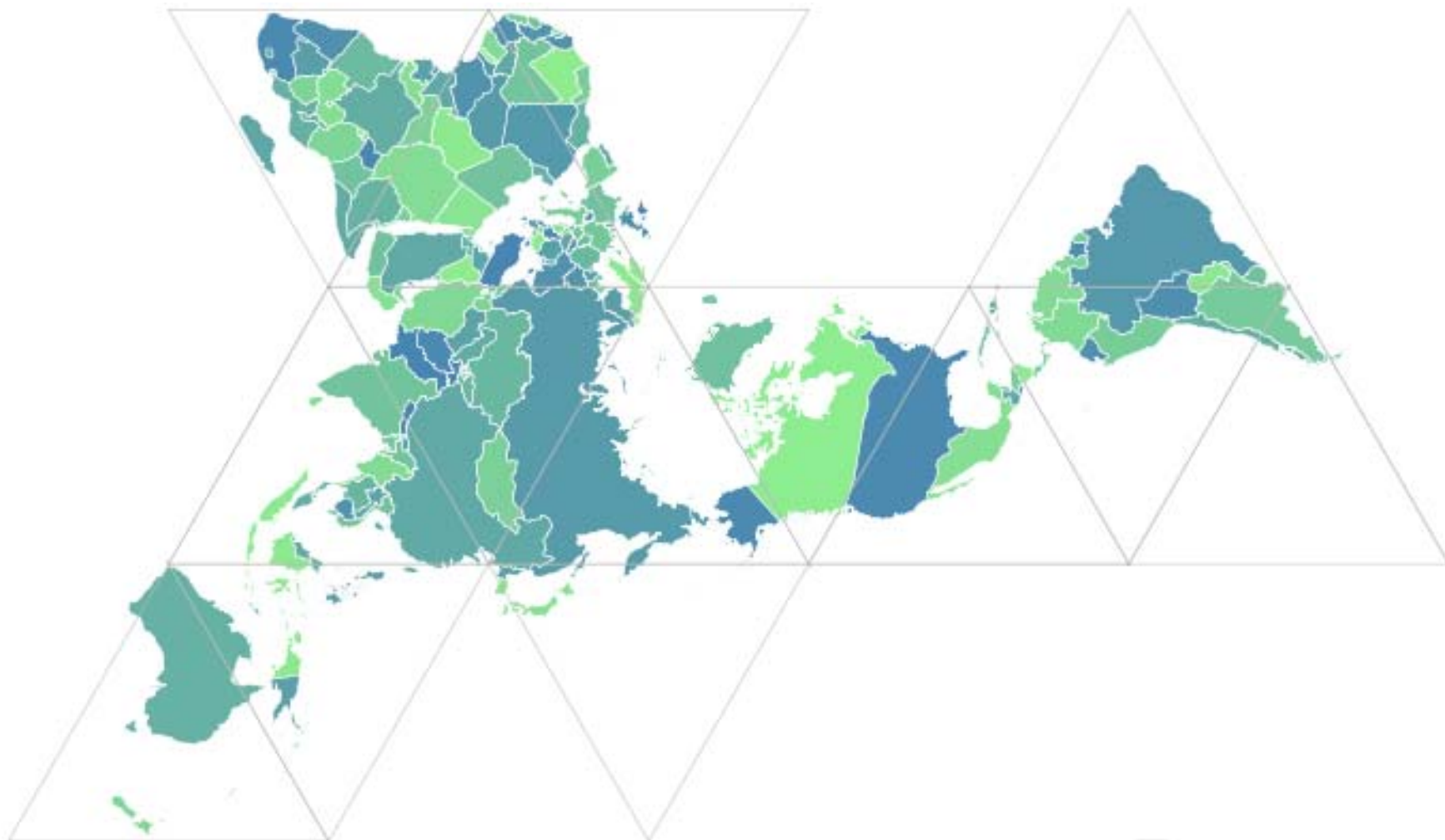


**Bach's Prelude #1 in C Major | Jieun Oh**





**FlickrSeason** | Ken-Ichi Ueda



**Dymaxion Maps** | Vadim Ogievetsky

# Current Status & Results

Protovis has led to faster designs, less code

Job Voyager: 5x less code, 10x less dev time

Over 20,000 downloads and widely in use

Multiple implementations: JavaScript & Java

Behind-the-scenes optimization & parallelization

20x scalability over prior systems (in Java)

**<http://protovis.org>**

**1** Visualization

**2** Networks

**3** Text

## Search ▾

## Applications edit

-  Photos
-  Groups
-  Events
-  Marketplace
-  The New York Times News Quiz

+ more



## Bill Gates

is glad he finally joined facebook and hopes you will too!! :)

Updated 6 minutes ago

## ▼ Mini-Feed

Displaying 15 stories

[See All](#)Update: **Bill** has posted a note:

Friends, I have finally caved and joined facebook, America's fastest-growing social-networking web site! At first I didn't join because you needed a college alumni address, and I never quite got one... Then when the place started opening up to high schools and corporations, with everyone and his grand-mother joining, I wanted in. But by then I was mad I didn't have any shares in this \$15 billion baby. ... So just now I decided to plunk down \$240 million to buy 1.6% of the company from cool kid CEO Mark Zuckerberg. Sure I saw the potential for ad revenue right away -- but this is wild. I've never had my own Facebook page before!

Don't have a lot of friends yet but I've been running into people... Seeing their status updates... Wow, it's a great place to check up on my employees and my kids! They keep saying what their weekend plans are in their status bars. And of course I love how you can add all these little software applications to the page. Or write your very own!

I'm still getting the hang of the whole thing... It seems there are a variety of forums where I can vent to others and display details of my life? O.K.: It wasn't easy being so much smarter than everyone else, pretending to be a grown-up over the telephone so I could get grown-up jobs programming these new things called computers when I was still a child.

At college I led the anti-social group. Never led a social group, or had a social network... Ha, ha, now I've done even better than that: I've bought a piece of the national friend system! Take that cliques! Anyone who ever ignored me in the dining hall... Got friends? I own 1.6 % of your friends.

But don't worry about them. Send me a message! Write on my wall!



Bill and Mark Zuckerberg are now friends



Bill and Warren Buffett have joined the group Save the World now through Creative Capitalism (3 Members)

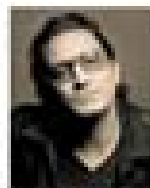
Send Bill a Gift

Send Bill a Message

Poke Bill!



## ▼ Friends

[See All](#)Melinda  
GatesSteve  
BallmerMark  
ZuckerbergWilliam  
Randolph

Bono

## Graph Viewer

Roll-up by:

All

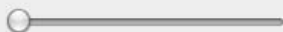
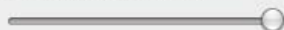
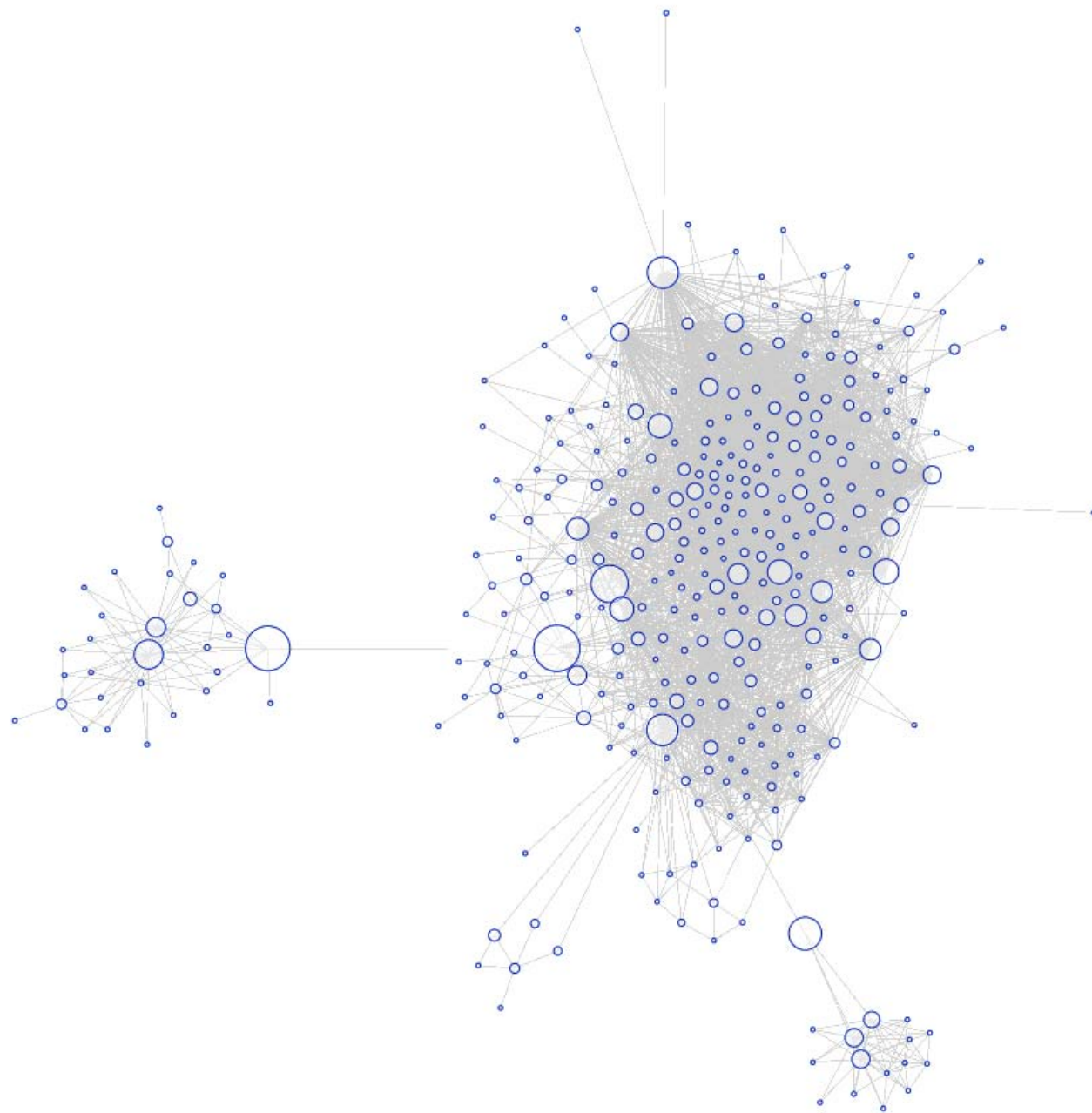
Visualization:

Node-Link

Sort by:

None

Edge centrality filters:

☐ Images☒ Animate

## Graph Viewer

Roll-up by:

All

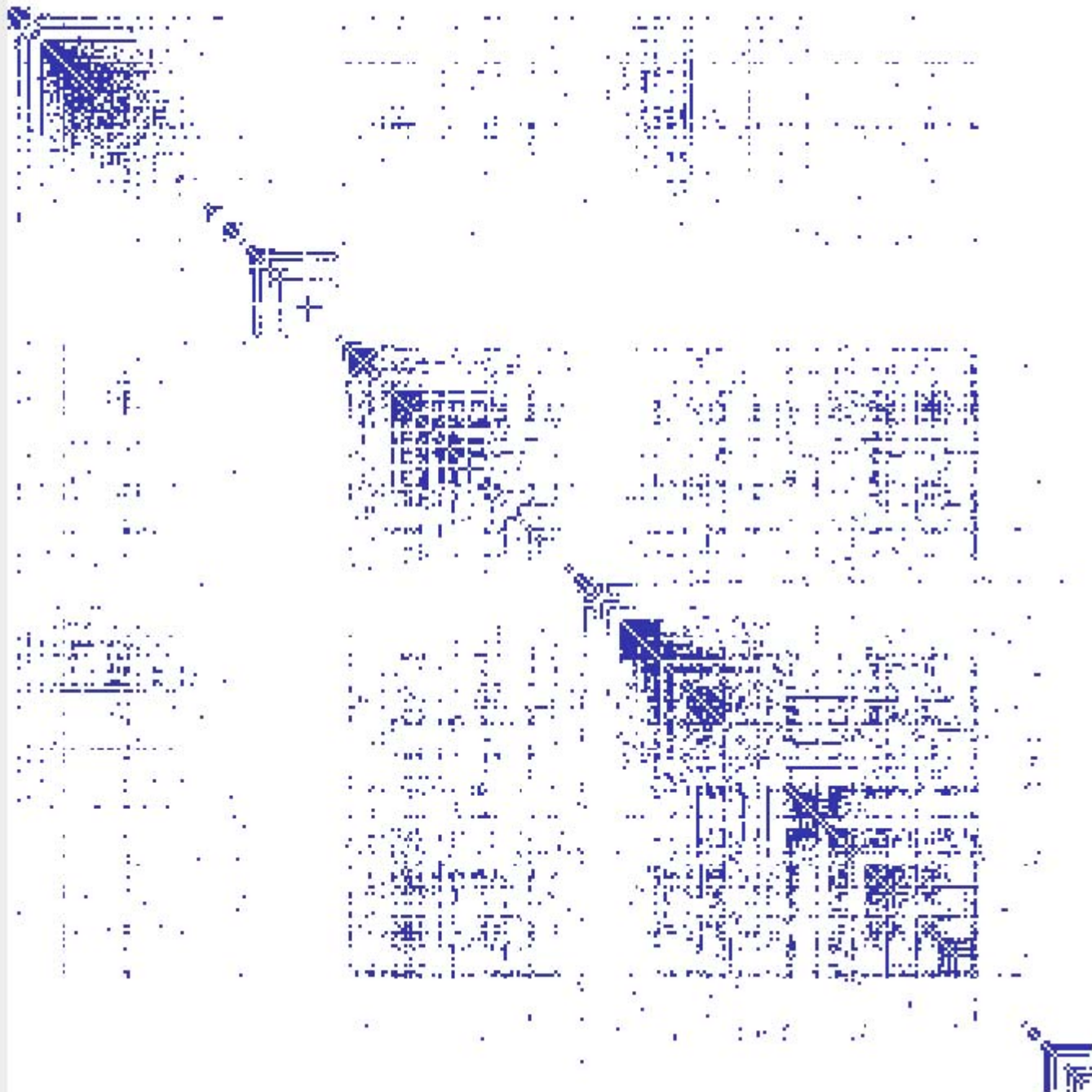
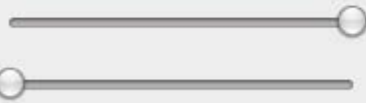
Visualization:

Matrix

Sort by:

Linkage

Edge centrality filters:







## Graph Viewer

Roll-up by:

All



Visualization:

Matrix

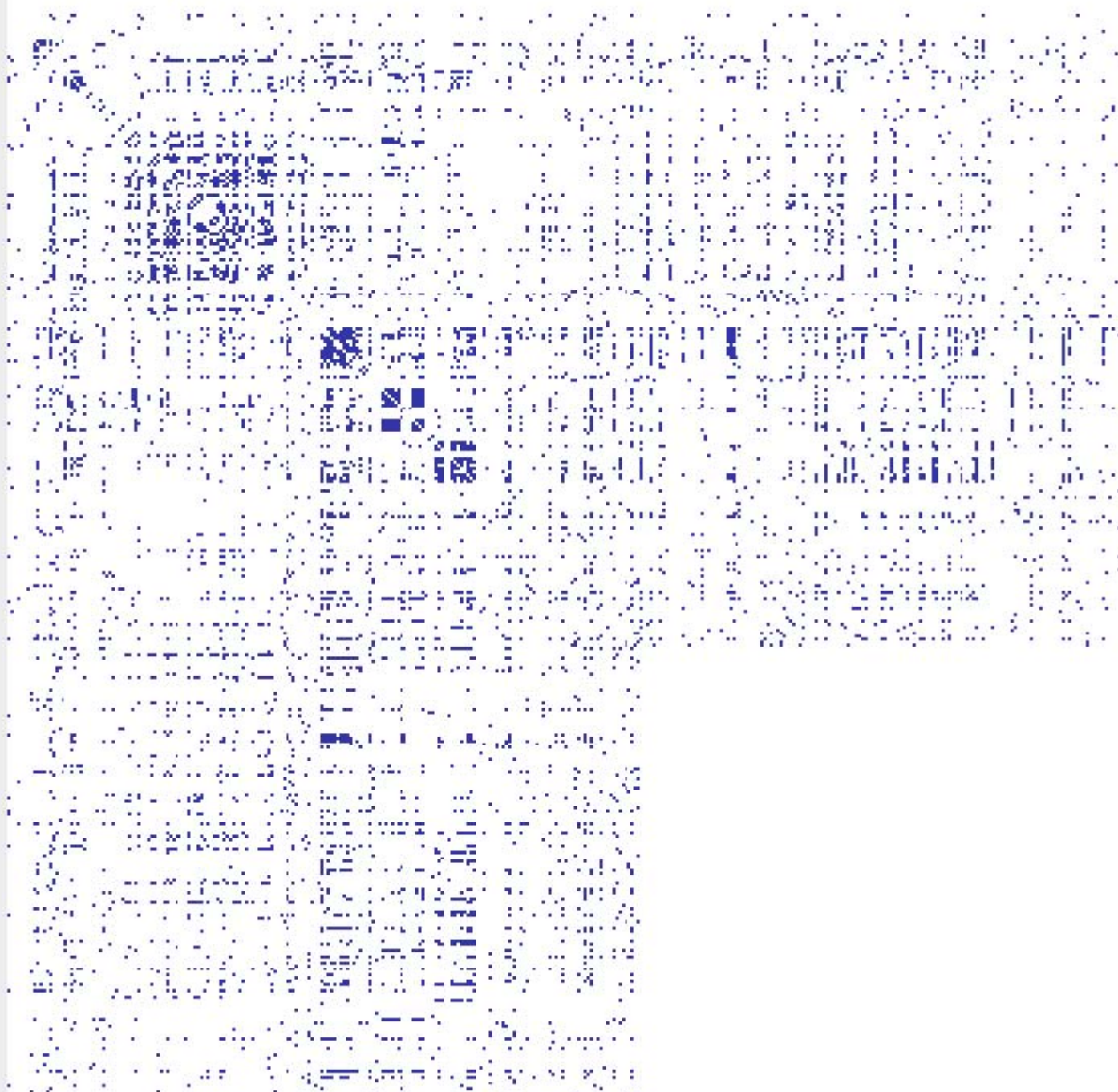
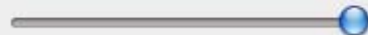


Sort by:

None



Edge centrality filters:





# Finding cures together.

[Sign Up Now!](#)
[Forums](#)
[Tools](#)
[Experts](#)
[Health Centers](#)

## The World's Largest Health Community

...sharing their experiences



### Popular Communities

#### Physical Health

[Dermatology](#)  
[Gastroenterology](#)  
[Heart Disease](#)  
[Lyme Disease](#)  
[Neurology](#)

#### Women's Health

[Breast Cancer](#)  
[Fertility](#)  
[Maternal & Child](#)  
[Ovarian Cancer](#)  
[Pregnancy](#)

#### Healthy Living

[Addiction](#)  
[Allergy](#)  
[Children's Allergies](#)  
[HIV Prevention](#)  
[Men's Health](#)

[See all communities >>](#)

### Member Login

Nickname

Password

☒ Remember login info

[Login](#)
[Forgot your password or nickname?](#)

Monthly visitors: **10 million**

Medical posts: **4,301,267**
[MedHelp Partners](#)
[See all](#)
 Cleveland Clinic



### Partner with MedHelp

MedHelp works with doctors, hospitals, and non-profits to find cures together.

[Become a partner](#)



## Discussions

A A A

Sort by: Last Post ▾

Replies



### WELCOME to our Asthma Community!

by ChitChatNine ✿, Jun 12, 2009 08:52PM

Welcome to our Asthma Community! If you or a loved one has experien...

3 Aug 15  
helpmyteenag...  
Jun 18 littlejenny2...  
Nov 13  
loomislady40...



### Regina's cough

by ladyrgr, 42 minutes ago

I've been couging for two years. The cough is very productive. I've see...



### Interstitial Markings

by a1cklm1987, 4 hours ago

I had a chest xray done to check for TB. TB came back negative but the ...



### elliots asthma powder 1940's

by colind, Oct 27, 2007 02:01AM

Has anyone info on "Elliot's Asthma Powder" 1940"s(Elliot's and Austra...

6 Oct 19 flick09  
Feb 15 ridleygirl  
09/09 Swiftyone  
10/08  
bladerunner01...  
11/07 caregiver222  
10/07 jdesouza



### Cat or Road?

by nautilus, Oct 16, 2010 09:40PM

Hi I've recently moved to a new home, and almost straight away I agreed...

4 Oct 19 wisby  
Oct 18 nautilus  
Oct 17 bsmsl  
Oct 16 nautilus



### help

by squeaker420, Oct 17, 2010 06:29PM

i just hit my throat on the corner of my couch and now it feels like ha...

2 Oct 19 wisby  
Oct 17 bsmsl

**If you have PAH**, are at least 18 years old and are currently being treated with PAH medication, you may be eligible to participate.

Click here for details  
or visit phclinicaltrials.com.

advertisement

## Related Communities

Respiratory Disorders

## MedHelp Health Answers

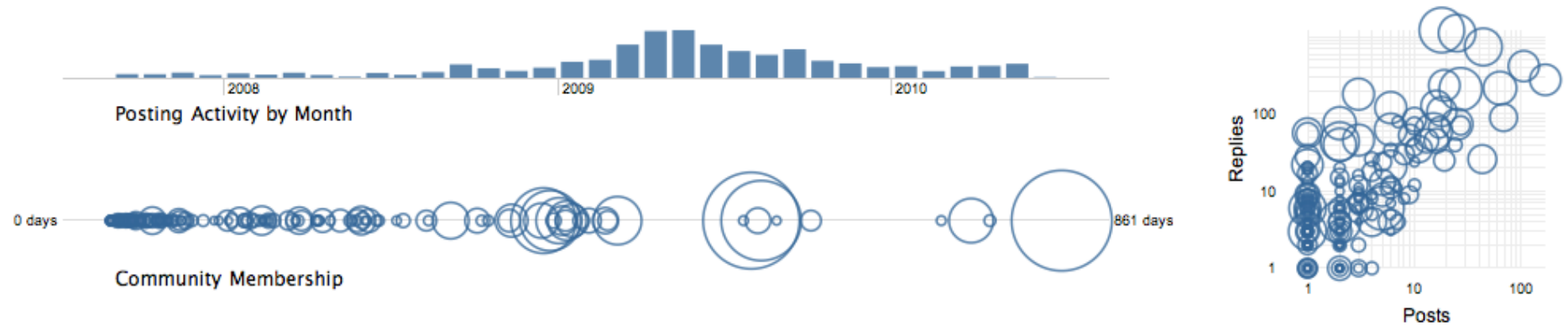
Type your medical question here

Submit

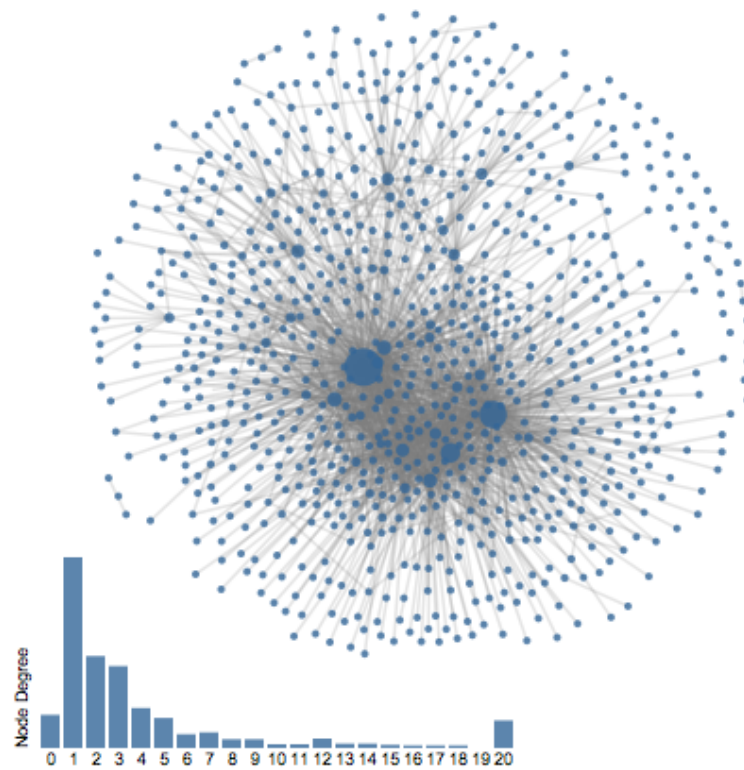
## Related Tags

mucus Chest  
Pain Anxiety eyes loestrin peak  
flow Lung itch smoking Pain oxygen Singulair  
worried help cough advair **Asthm**

## MedHelp > Lyme



Social Network



# Design Considerations

**Multiple representations** aid reasoning

Node-link + Matrix views, linked plots

Networks are **more than just structure**

Attributes of nodes and edges

Evolution over time

**Transformation** & visualization go hand-in-hand

Filtering, Aggregation, Statistics

Defining Network Ties, Subdivision

# Current Work

**ORION:** A network processing pipeline

- Extract networks from input data

- Define, merge, and weight links

- Graph manipulation: aggregation, subdivision

- Graph statistics: BC, clustering, community id

**Next Steps:** design a GUI for interactive  
specification of transforms & visualizations

**1** Visualization

**2** Networks

**3** Text

# Why Visualize Text?

**Understanding** – get the “gist” of a document

**Grouping** – cluster for overview or classification

**Compare** – compare document collections, or  
inspect evolution of collection over time

**Correlate** – compare patterns in text to those in  
other data, e.g., correlate with social network







How might we best summarize  
text documents?

Approach: first observe how  
*people* read and summarize text



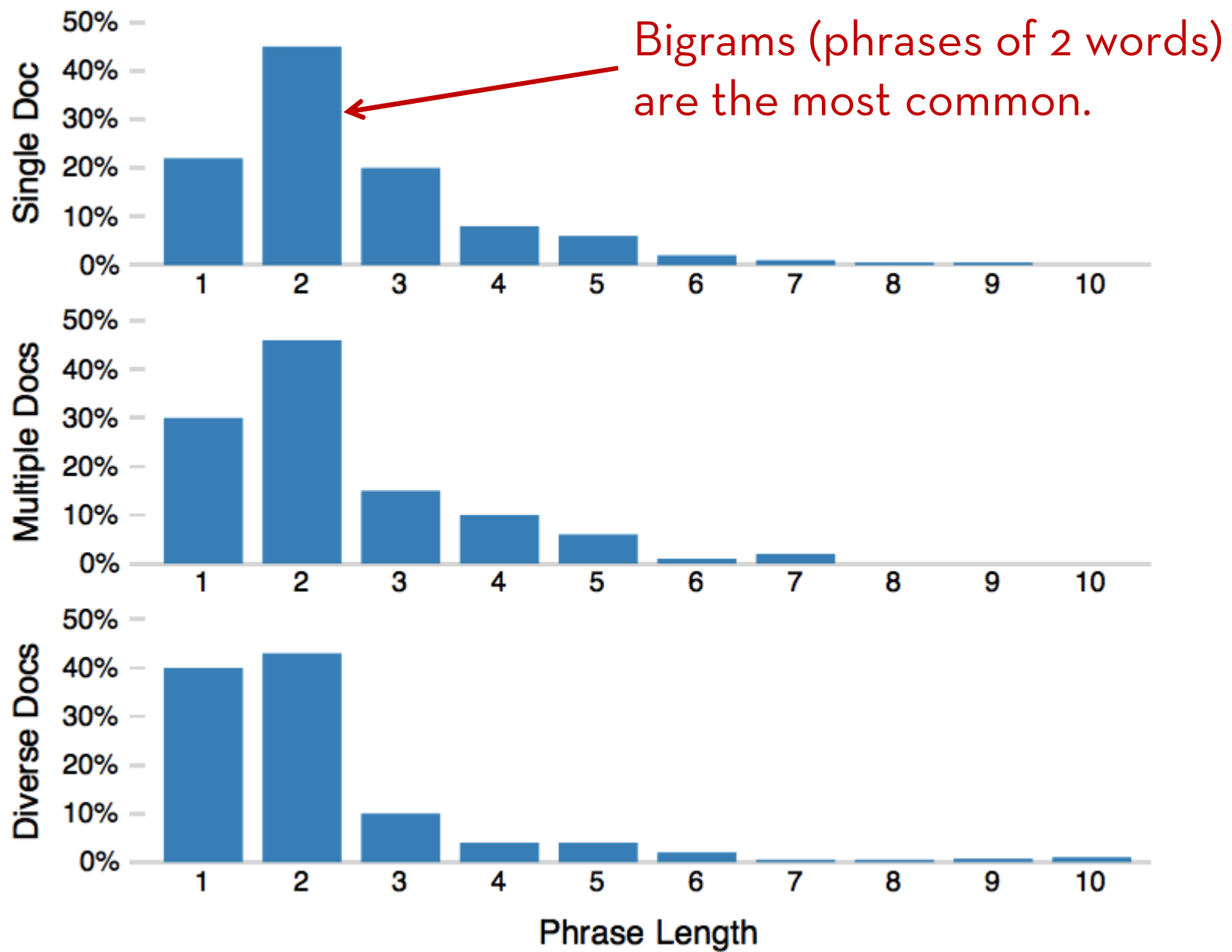
# Method – Part 1

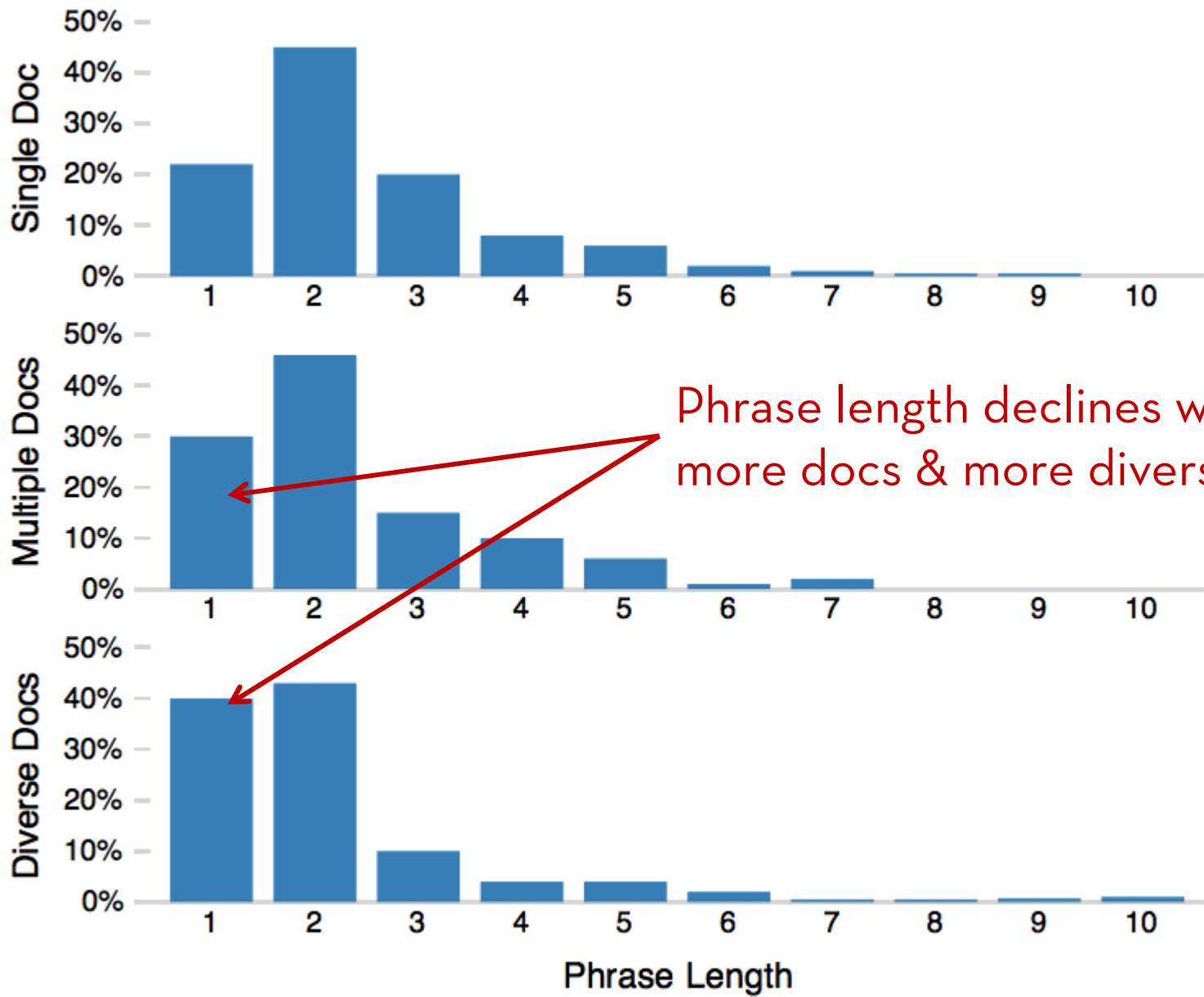
Asked 69 subjects (all Ph.D. students) to read and describe dissertation abstracts.

Students were given 3 documents in sequence, they then described the collection as a whole.

Students were matched to both *familiar* and *unfamiliar* topics; *topical diversity* within a collection was varied systematically.

We then analyzed and modeled the results...





# Term Commonness

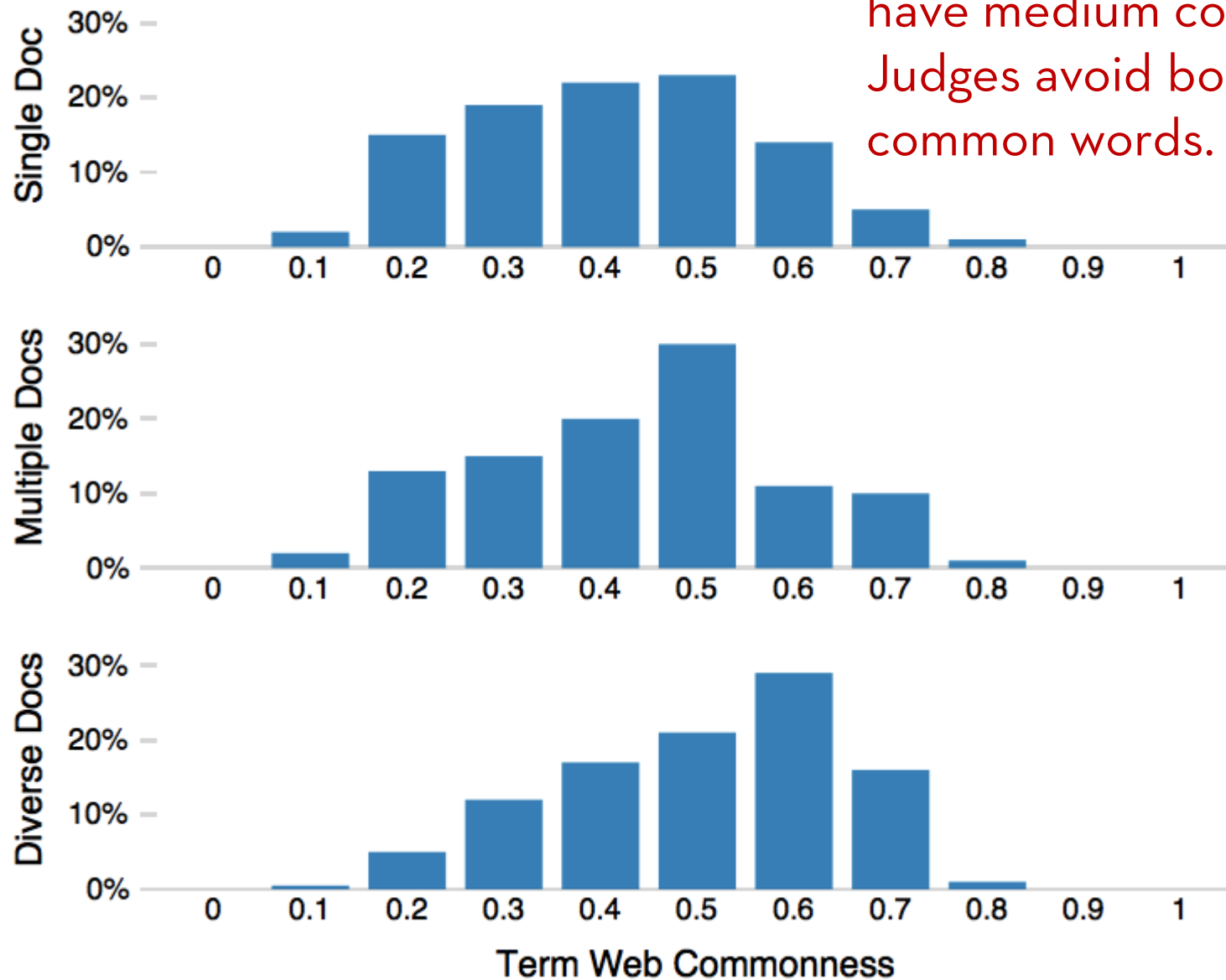
$$\log(\text{tf}_w) / \log(\text{tf}_{\text{the}})$$

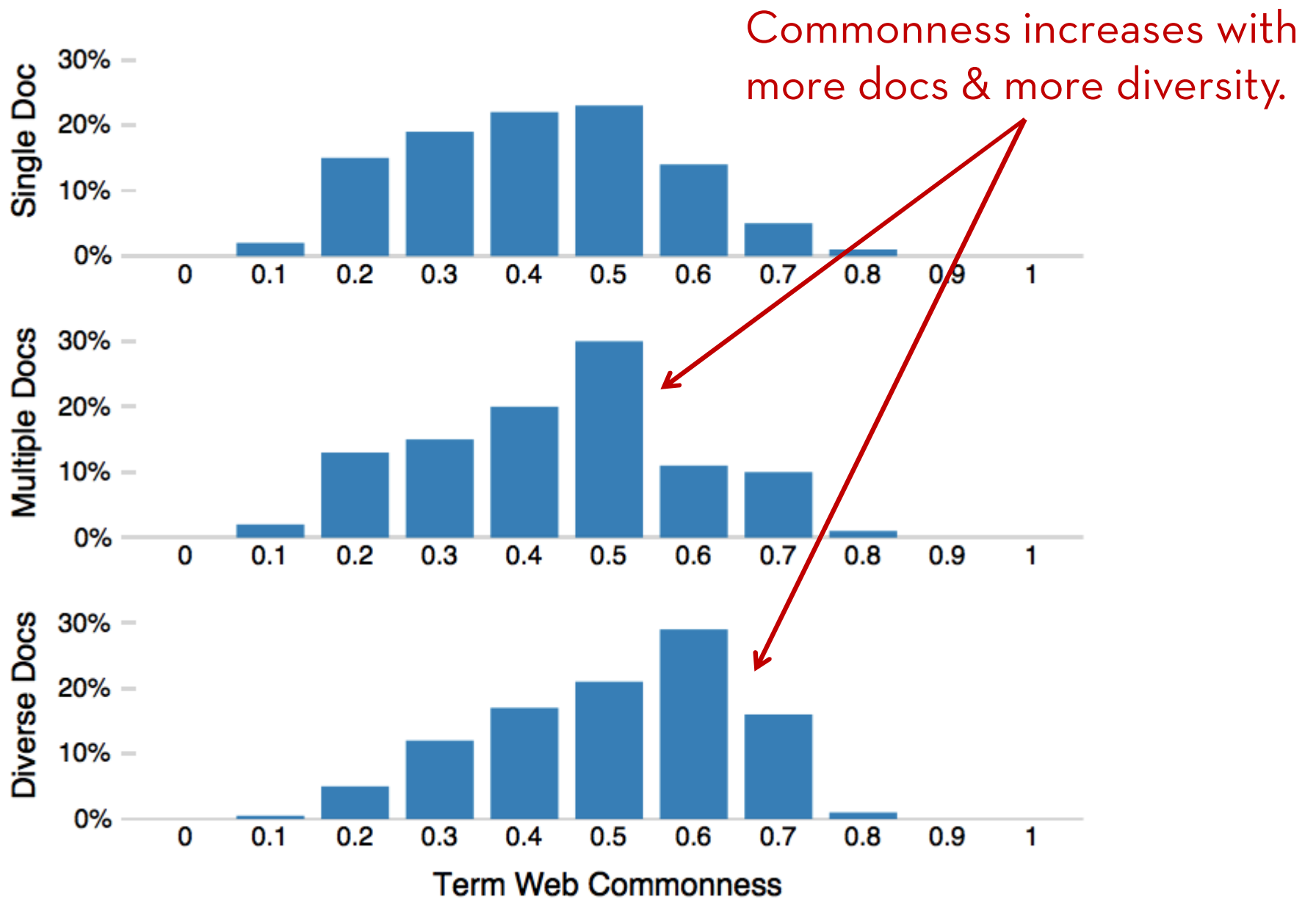
The normalized term frequency relative to the most frequent n-gram, e.g., the word “the”.

Measured across an entire corpus or across the entire English language (using Google n-grams)



Selected descriptive terms  
have medium commonness.  
Judges avoid both rare and  
common words.





# Grammar: Technical Term Patterns

Technical Term  $T = (A/N)^+ (N/C) / N$

Compound Tech. Term  $X = (A/N)^* N \text{ of } T$

Regular expressions over part-of-speech tags.

$A$  = adjective,  $N$  = noun,  $C$  = cardinal number.

Prior work suggests these patterns can be used to identify important terms in text.

**Over 4/5 of selected terms match pattern!**

# Method – Part 2

**Build a statistical model of keyphrase quality**

**Train** a logistic regression model

Positive examples: selected phrases

Negative examples: randomly sampled phrases

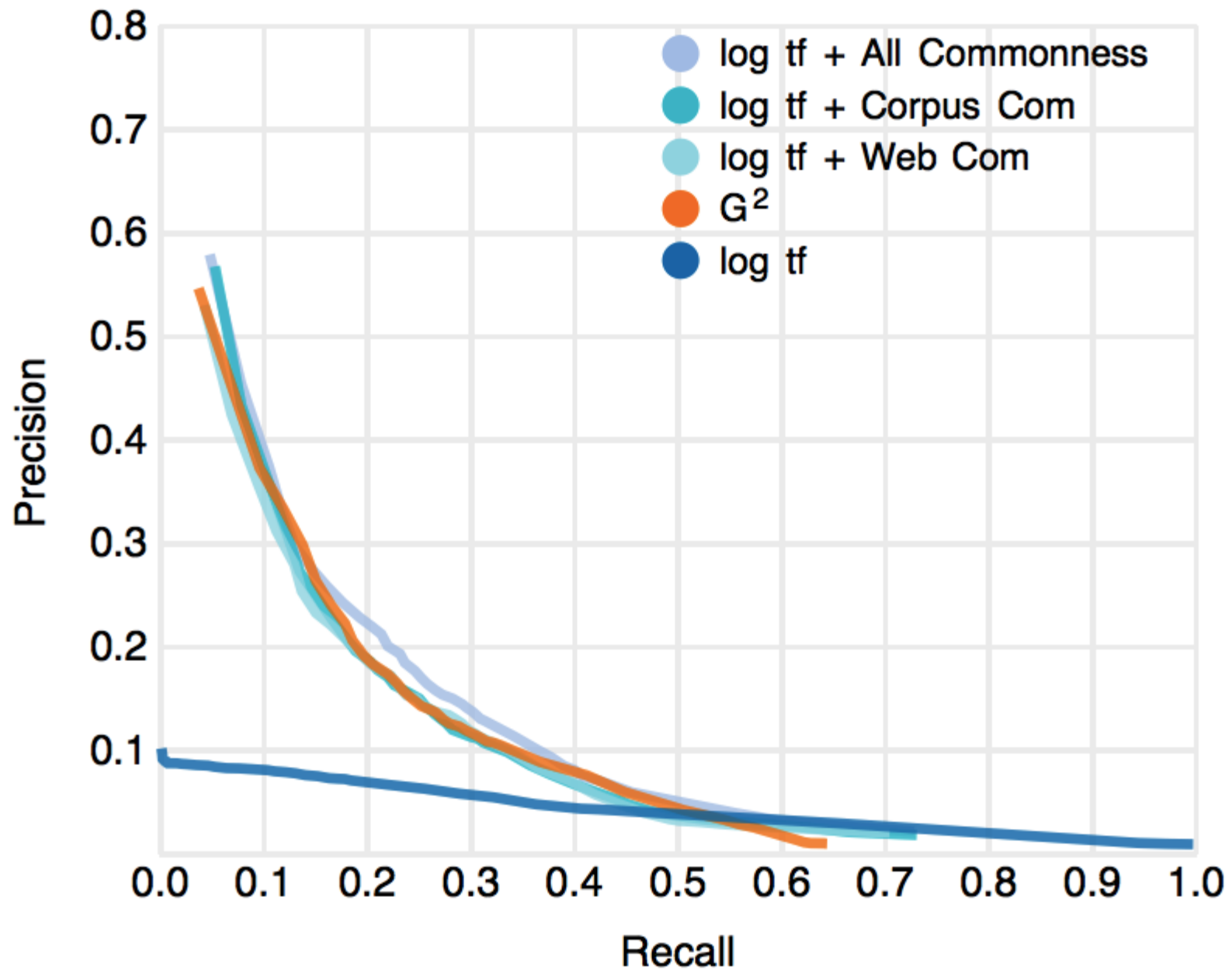
**Assess** contributions of four classes of features:

Freq stats, commonness, grammar & position

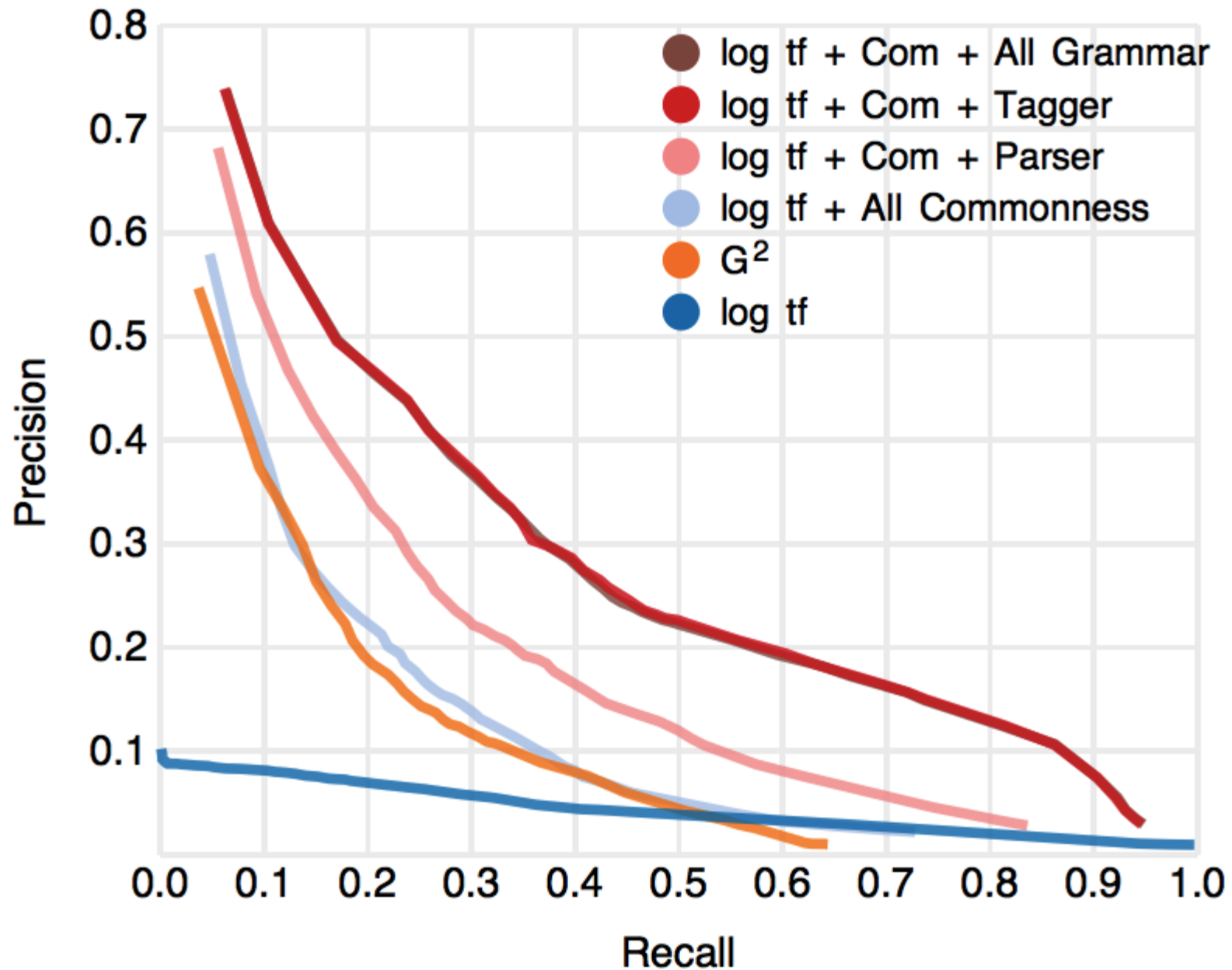
**Evaluate** the phrases selected by our model  
using precision & recall measures



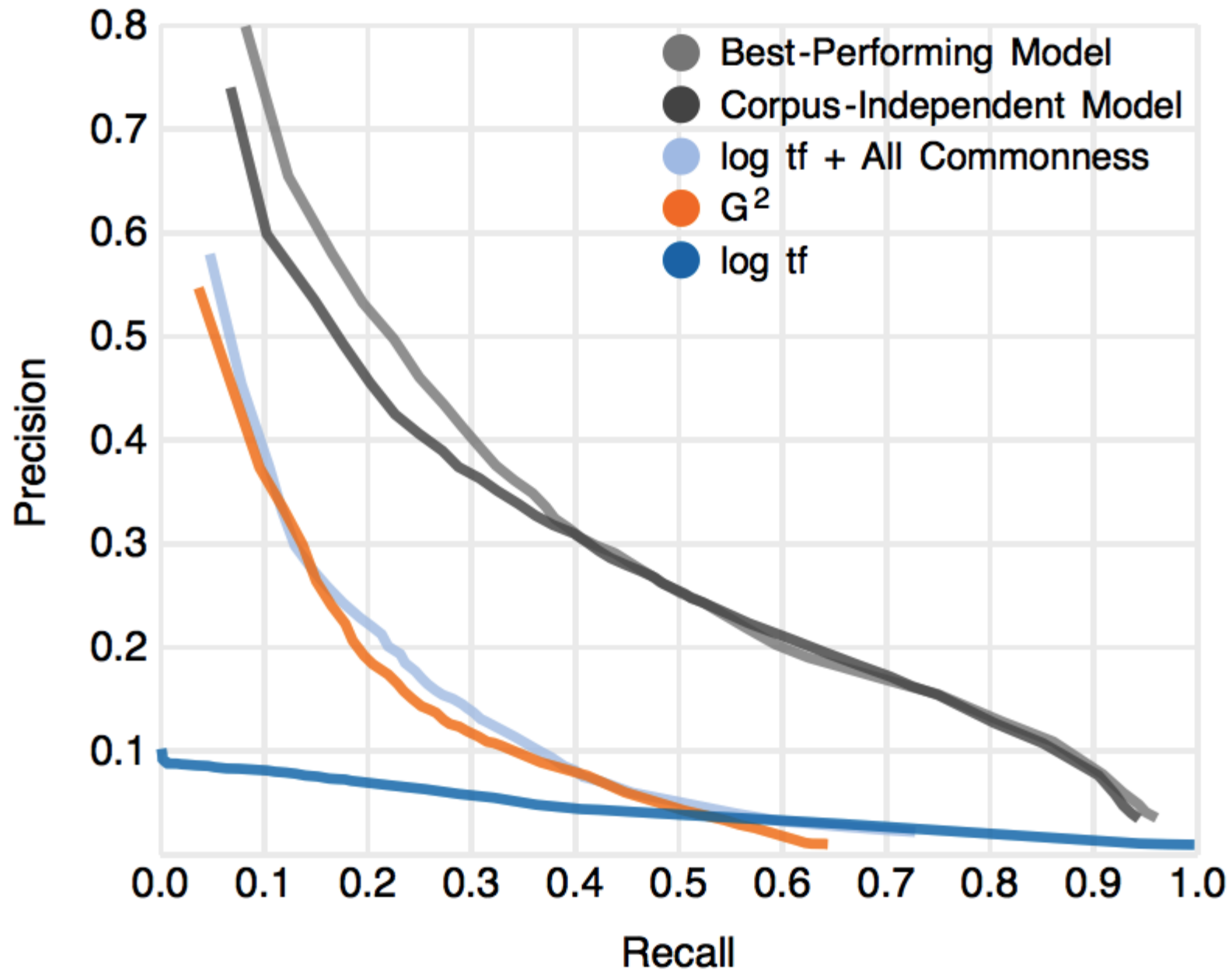
# Adding Commonness



# Adding Grammatical Features



# Adding Positional Features



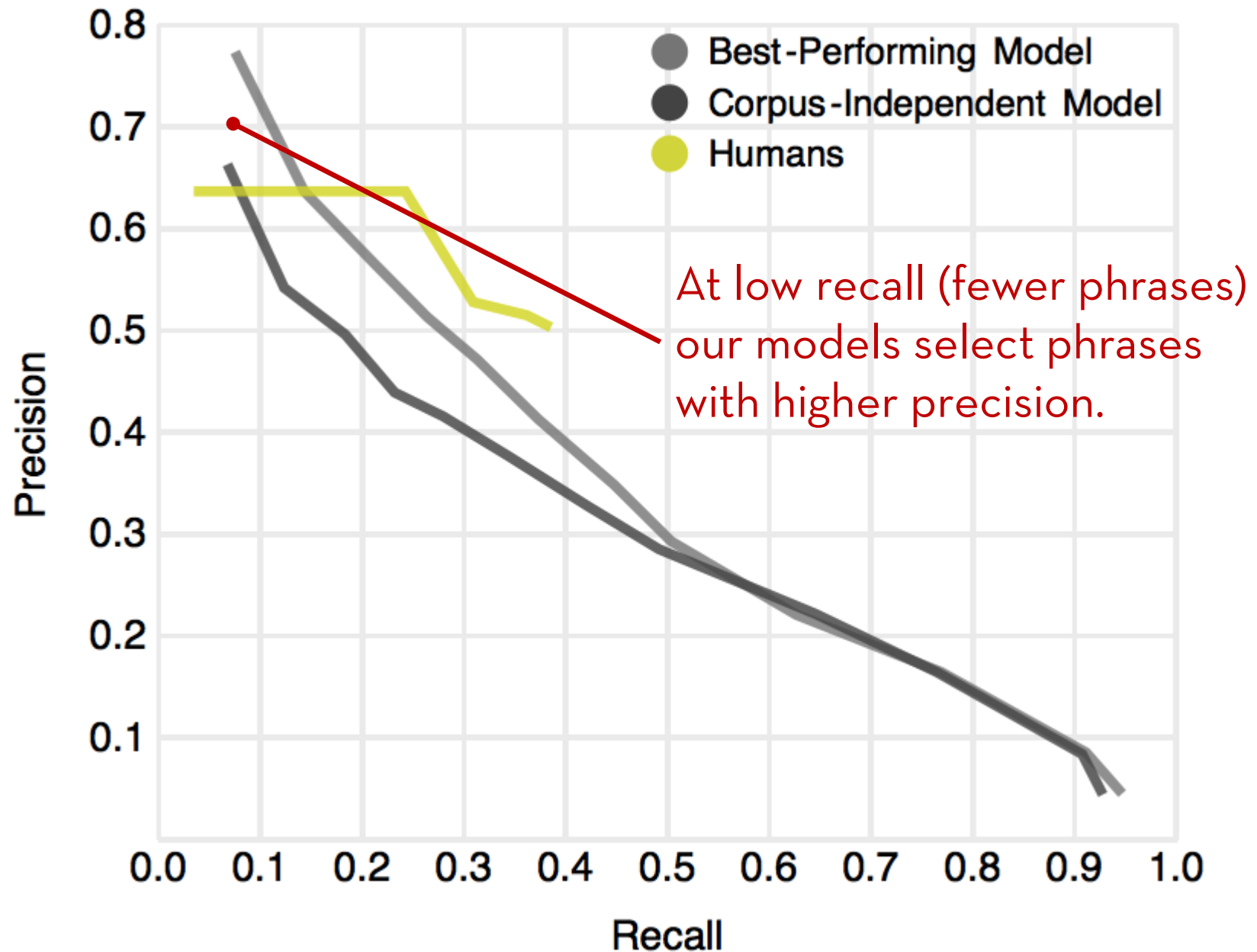


Model Feature	Coefficients
constant	-2.3550***
log(tf)	0.9390***
WC $\in$ (0%, 20%]	0.1770
WC $\in$ (20%, 40%]	0.2304*
WC $\in$ (40%, 60%]	0.0158
WC $\in$ (60%, 80%]	-0.6205***
WC $\in$ (80%, 100%]	-1.9081***
relative first occurrence	0.4800**
first sentence	0.9386***
full tech. term	-0.5015
partial tech. term	1.4461**
full compound tech. term	1.1373
partial compound tech. term	1.1806*

### Fitted Parameters for a Corpus-Independent Model

WC: web commonness bins, \*:  $p < 0.05$ , \*\*:  $p < 0.01$ , \*\*\*:  $p < 0.001$

# Compare to User-Selected Phrases



# Automatic Keyphrase Extraction

**Phase 1**     Score candidate terms using our keyphrase quality regression model

**Phase 2**     Eliminate redundancy by grouping similar terms based on word overlap plus entity and acronym resolution.

- *“analysis”, “data analysis”, ...*
- *“Barack Obama”, “Obama”, ...*

## A fighter jet rain check

Story and video by [Chamila Jayaweera](#)

Have you ever thought about what it takes to make sure that sea-based fighter jets stay dry?

When it comes to the F/A-18 Super Hornet, Boeing engineers in St. Louis use a special process called the Water Check Test to rule out areas where moisture could seep into the aircraft and its electronics suite.

Program experts douse the jet with simulated rain at a 15-inch-per-hour rate for about 20 minutes inside an enormous hangar in St. Louis.

"Our ultimate customers are U.S. Navy fighter pilots, and we want to ensure their safety in flight and on the ground, and water-tight integrity of the aircraft also helps increase their effectiveness," said Boeing's Rich Baxter, F/A-18 Super Hornet final assembly manager.

To find out more about how the process works and watch the action unfold, click above to see the video story.



CHAMILA JAYAWEERA/BOEING

The Water Check team rolls in a large metal frame, which they affectionately call their "spray tree," over a Super Hornet inside a St. Louis hangar.



G<sup>2</sup>

## *Our Technique*

---

fighter

F/A

Hornet

Super

Boeing

-18

rain

St.

jet

Louis

15-inch-per-hour

douse

hangar

water-tight

Check

Baxter

sea-based

aircraft

Rich

seep

click

Navy

sure

Water

moisture

watch

enormous

stay

want

Super Hornet

F/A -18

fighter jet

Boeing engineers

special process

rain check

electronics suite

Program experts

simulated rain

ultimate customers

enormous hangar

water-tight integrity

Rich Baxter

15-inch-per-hour rate

video story

aircraft

U.S. Navy fighter pilots

Super Hornet final assembly manager

U.S.  
Navy fighter  
fighter pilot  
sea-based fighter

—

fighter jet F/A -18 simulated rain aircraft  
Rich Baxter special process Boeing engineers  
water-tight integrity  
Program experts video story Navy fighter  
St. Louis fighter pilots U.S. sea-based fighter  
ultimate customers Super Hornet  
U.S. Navy fighter pilots enormous hangar  
Super Hornet final assembly manager electronics suite  
rain check 15-inch-per-hour rate

|



## Pilots push 787 Dreamliner to the limit

By [Bernard Choi](#)

Captain Mike Carriker walks into his office in Everett, Wash for the first time in weeks and turns on his laptop. He has a lot of catching up to do.

On the way to his desk, he walked by a sign that describes exactly why the 787 Chief Test Pilot had been out of the office: 'Gone Flying'

---

**"It's tiring because we have to have very specific conditions. We need dry runways, then wet runways. We want wind, then no wind and so on."**

---

In the past month, Capt. Carriker and a team of Boeing pilots have logged thousands of miles chasing the perfect conditions as they continue to test the all-new 787 Dreamliner.

"It's tiring because we have to have very specific conditions. We need dry runways, then wet runways. We want wind, then no wind and so on."

Captain Carriker sat down to describe some of the recent tests he and the team have conducted.

### Takeoff Performance:

"You start with regular takeoff like we recommend the airline crews do all the time and then what we do is we go around and look at how much you can vary from it. You rotate before the predicted air speed. You rotate after the air speed. You rotate too fast. You rotate too slow. It's all to define there's a tolerance for error."

### Velocity Minimum Unstick:

This test establishes the lowest speed the airplane can leave the ground and requires putting the tail on the runway. "You don't want to hold the tail on the



BOEING PHOTO

To test the 787 Dreamliner's takeoff performance, pilots perform multiple takeoffs at varying speeds and conditions.



G<sup>2</sup>

## *Our Technique*

---

runway  
Carriker  
787  
airplane  
brake  
rotate  
pilots  
Capt.  
Dreamliner  
tail  
Captain  
office  
trucks  
ground  
hold  
get  
speed  
just  
catch  
team  
Mike  
Runway  
Takeoff  
Unstick  
Wash  
all-new  
anti-skid  
gallons  
grueling  
simulate  
tiring  
ungrooved  
â€”  
want

Dreamliner  
Capt. Mike Carriker  
runway  
pilots  
airplane  
air speed  
tail  
Chief Test Pilot  
perfect conditions  
recent tests  
airline crews  
Takeoff Performance  
big brake  
take-off speed  
specific conditions  
all-new 787  
good covering  
Wet Runway  
regular takeoff  
limit  
wind  
grueling schedule  
manual brakes



A word cloud centered around the name "Capt. Mike Carriker". The words are arranged in a circular pattern, with the largest words being "Capt. Mike Carriker", "Dreamliner", "airplane", "runway", "pilots", "air speed", "Chief Test Pilot", "perfect conditions", "recent tests", "manual brakes", "tail", "brief break", "anti-skid system", "Wet Runway", "normal technique", "limit airline crews", "specific conditions", "trucks", "all-new 787", "good covering", "regular takeoff", "wind altitude", "gallons", "landings", "Takeoff Performance", "grueling schedule", "big brake", "take-off speed", "Velocity Minimum Unstick", "flight deck", "individual parts", "thousands", "desk flying", "post month", "Unstick laptop Everett", "other office", "Wash", "manual brakes", "recent tests", "tail", "brief break", "anti-skid system", "Wet Runway", "normal technique", "limit airline crews", "specific conditions", "trucks", "all-new 787", "good covering", "regular takeoff", "wind altitude", "gallons", "landings", "Takeoff Performance", "grueling schedule", "big brake", "take-off speed", "Velocity Minimum Unstick", "flight deck", "individual parts", "thousands", "desk flying", "post month", "Unstick laptop Everett", "other office", "Wash".

Capt. Mike Carriker

Dreamliner

airplane

runway

pilots

air speed

Chief Test Pilot

perfect conditions

recent tests

manual brakes

tail

brief break

anti-skid system

Wet Runway

normal technique

limit airline crews

specific conditions

trucks

all-new 787

good covering

regular takeoff

wind altitude

gallons

landings

Takeoff Performance

grueling schedule

big brake

take-off speed

Velocity Minimum Unstick

flight deck

individual parts

thousands

desk flying

post month

Unstick laptop Everett

other office

Wash

# Why Visualize Text?

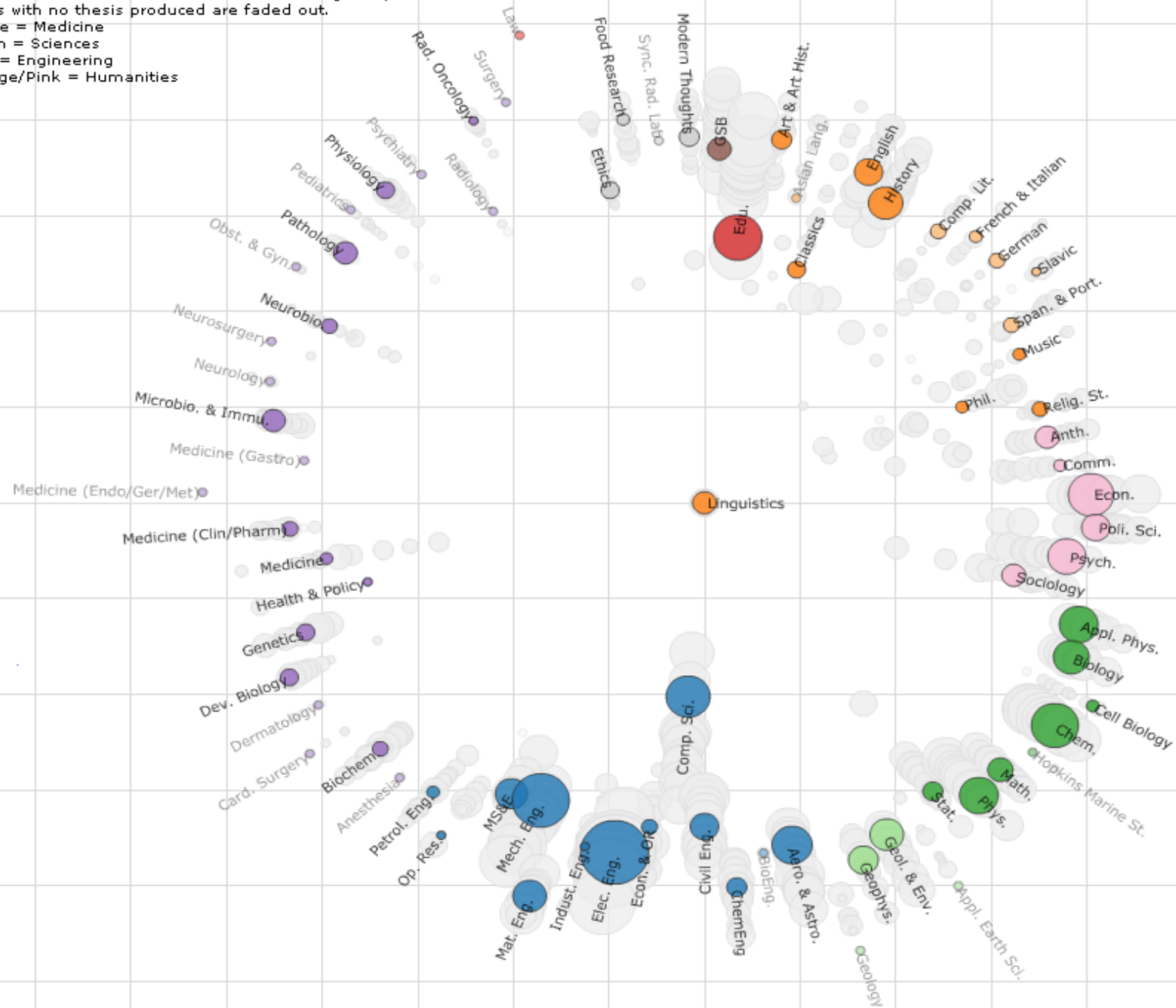
**Understanding** – get the “gist” of a document

**Grouping** – cluster for overview or classification

**Compare** – compare document collections, or  
inspect evolution of collection over time

**Correlate** – compare patterns in text to those in  
other data, e.g., correlate with social network

Purple = Medicine  
Green = Sciences  
Blue = Engineering  
Orange/Pink = Humanities



1 Visualization

2 Networks

3 Text

# Student Collaborators

Mike Bostock

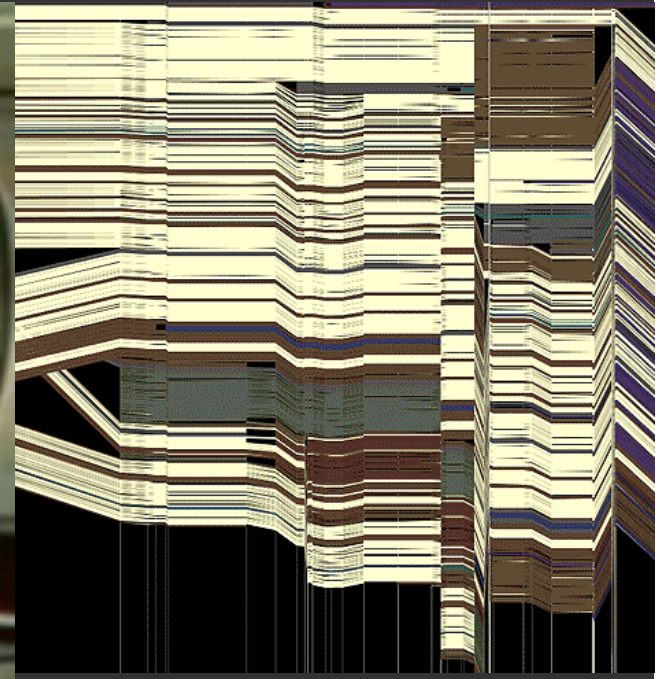
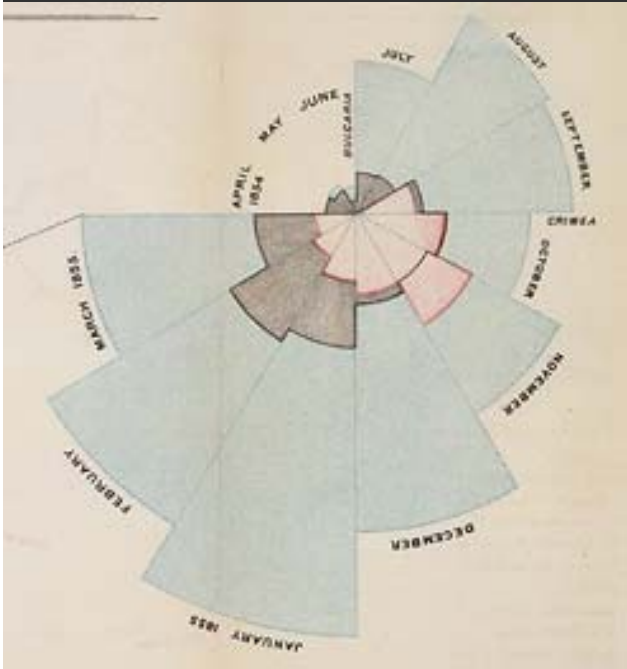
Jason Chuang

Sean Kandel

Diana MacLean

Vadim Ogievetsky

# Interactive Visual Analysis for Networks & Text



**Jeffrey Heer** <http://vis.stanford.edu>