

Smartphone Usage by Expert Blind Users

Mohit Jain, Nirmalendu Diwakar, Manohar Swaminathan

Microsoft Research India

Accessible Smartphone

Screen reader software, e.g., TalkBack

- reads the screen contents
- supports touch-based gestures

It enables the user to use the phone in an eyes-free manner.



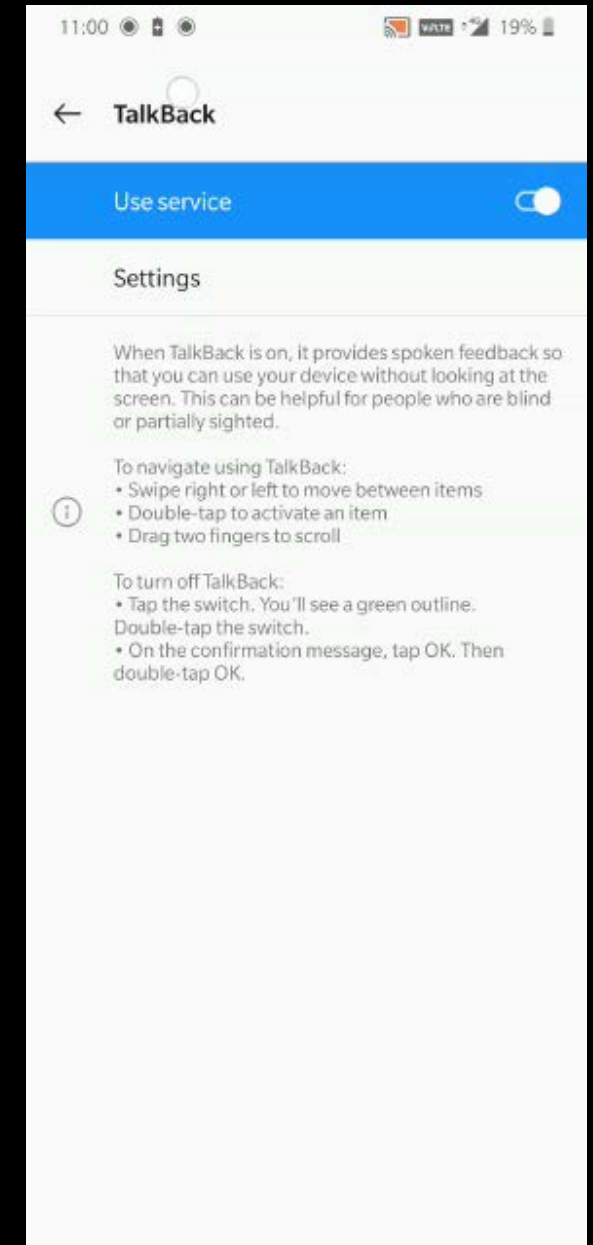
Google TalkBack



Apple VoiceOver

TalkBack Explore by Touch

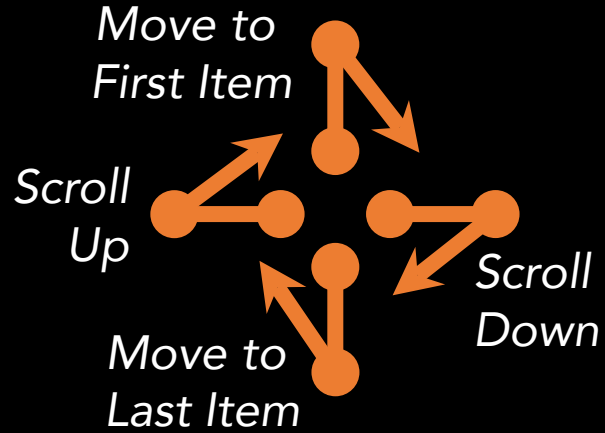
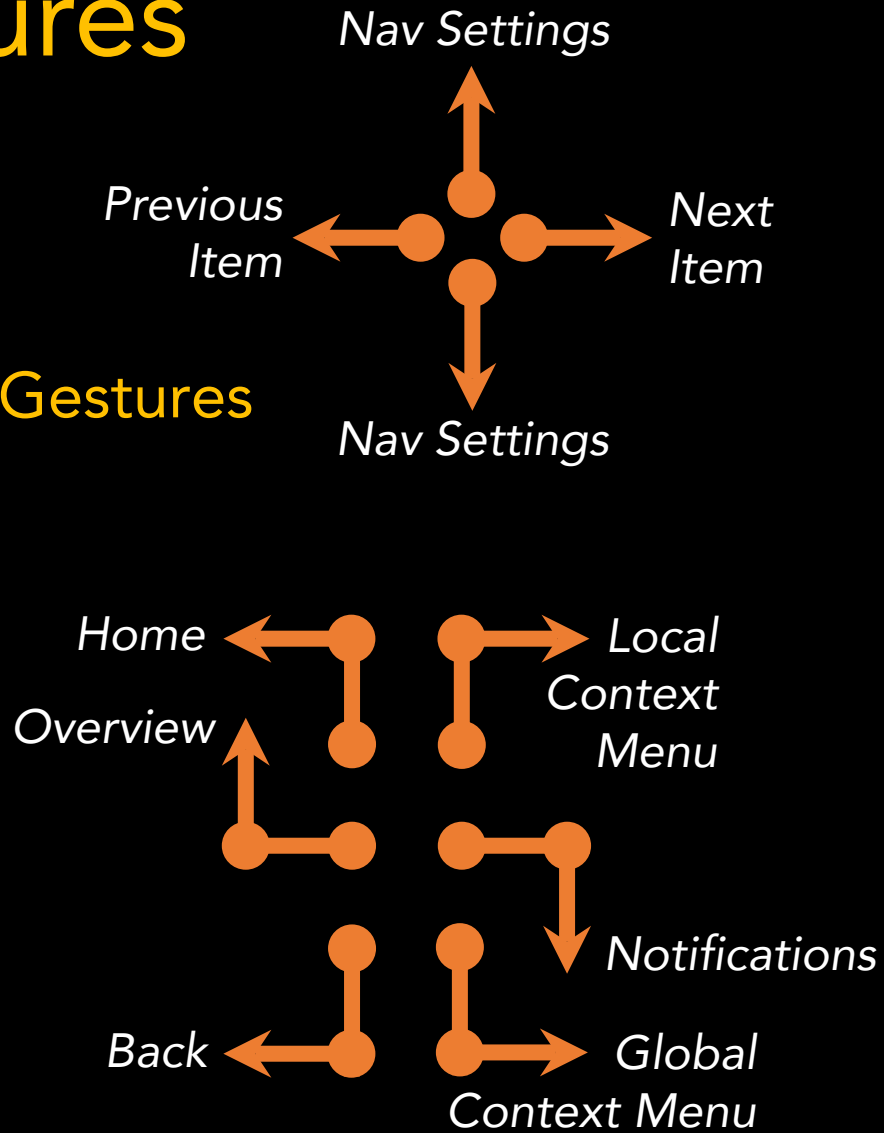
To hear which item is under the finger.



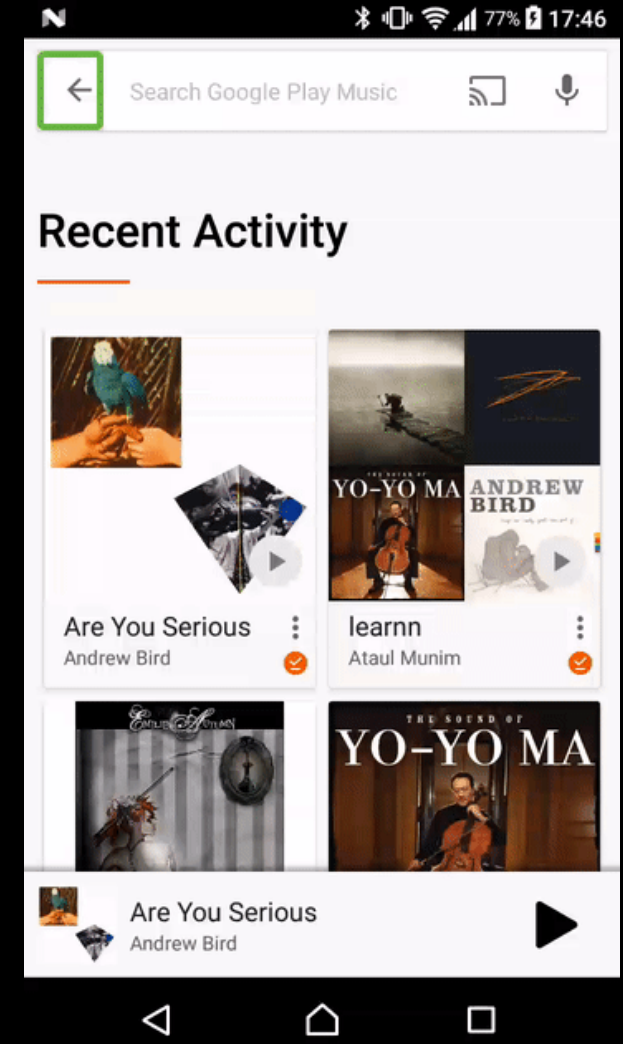
TalkBack Gestures

●●
Select
Item

Basic Gestures



Back-and-forth Gestures



Our work

Prior work: Novice users

We focus on understanding smartphone usage pattern of expert users with vision impairments.

Study Design

Gestures	Type, length, duration, # of items
Keyboard	# of chars/words typed/deleted
Voice Input	Duration, # of chars/words transcribed
TTS	# of chars/words processed
Screen events	Lock/unlock, method
Battery	Charging on/off, battery level
Call	Type, duration
App usage	Package name, app event type

Semi-structured interview

Data: 209 days | 976 hours



Age: 31.6 ± 1.5 yrs
TalkBack Exp: 8 ± 2.9 yrs

Using a smartphone for
5+ years.

Speed Equality

Participants wanted to be really fast in interacting with their phones.

"Speed is crucial... I will use anything that can help me get done things faster" – P3.

"help in achieving time equality with a sighted user." – P4.

Gesture

Top-3 Overall

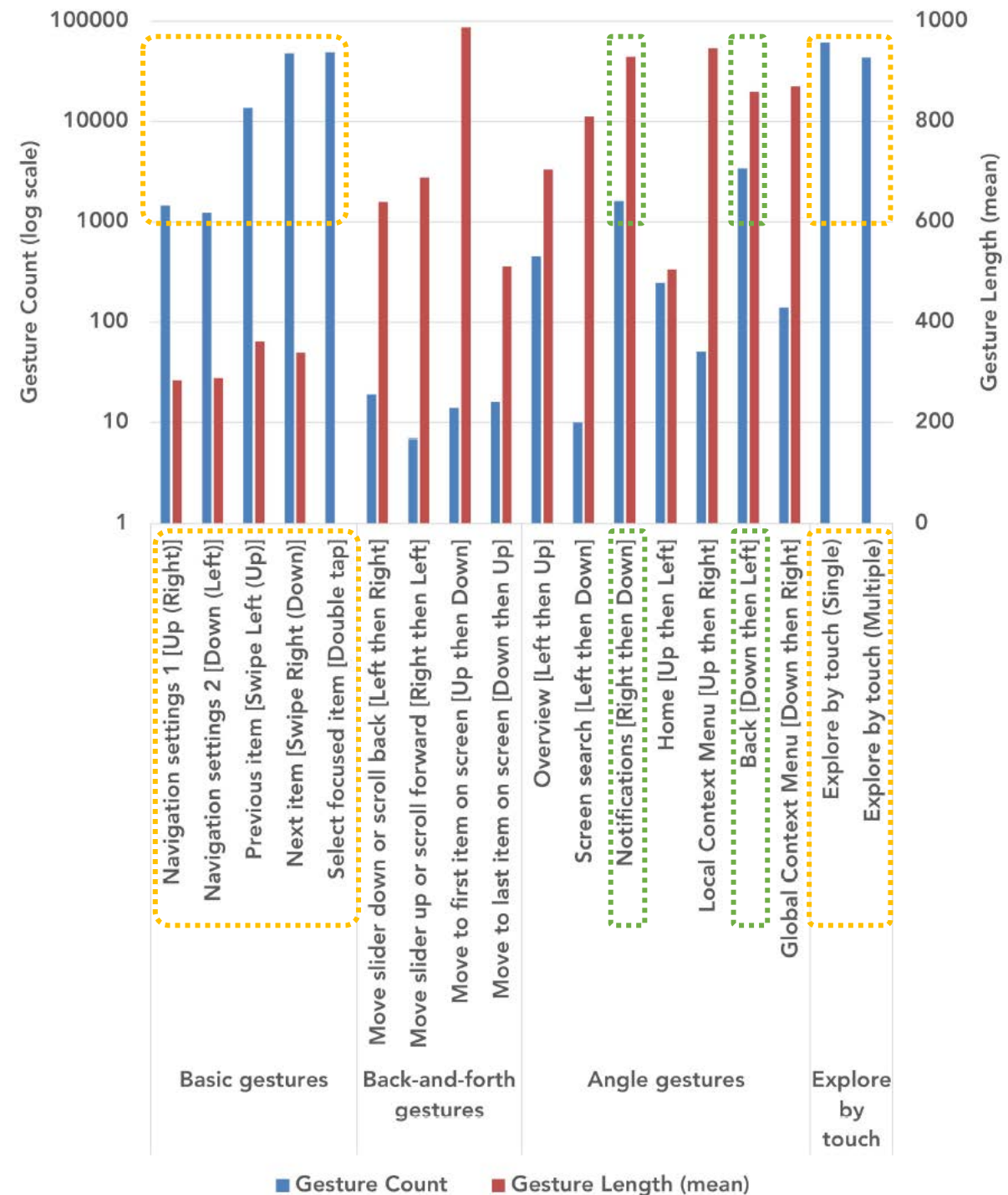
- Explore by touch
- Double-tap (Select item)
- Swipe right (Next item)

Top-4 in Angle & Back-and-forth

- Back
- Notifications
- Overview
- Home



Back Home Overview



Explore by Touch + Gestures

Novice Explore by touch

Intermediate Gestures (avoiding explore by touch)

Expert Explore by touch in combination with gestures

"I know the location of the app, so I directly click that location. If I miss, I do max one left or right swipe to reach the correct app." - P3.

Learning TalkBack

Google TalkBack: "For all gestures, use a single motion, a steady speed, and even finger pressure."

"Learning even the simplest gesture is hard. How much pressure to apply? How to move finger? From where to where?" – P3

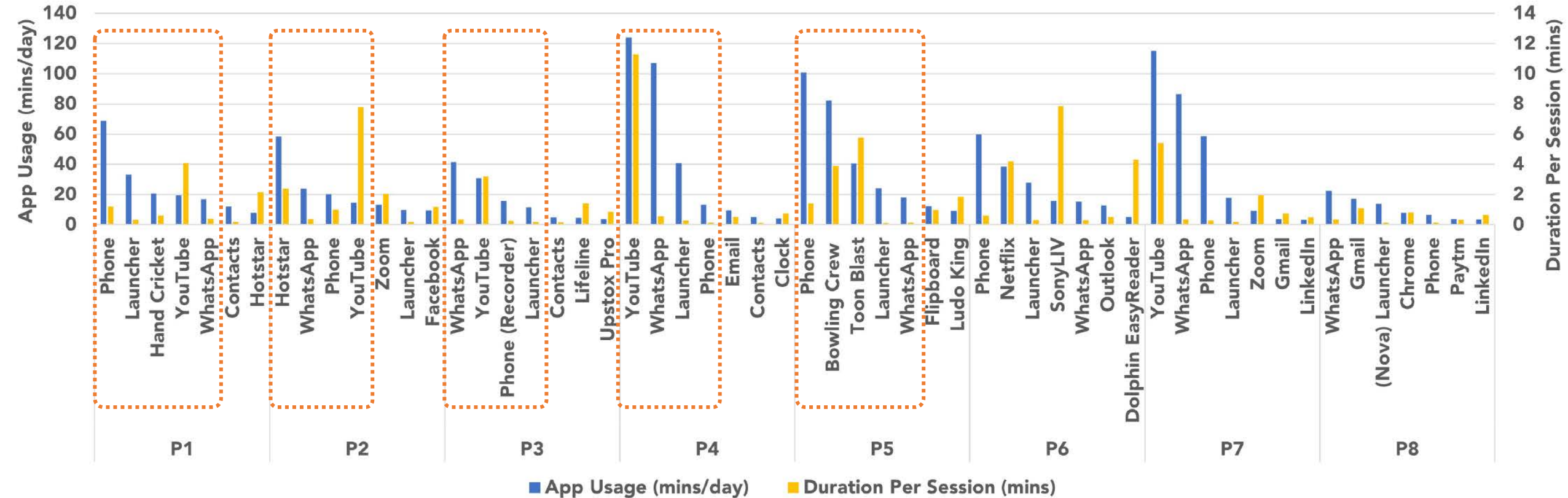
Learning by experimentation:

"Starting afresh just using the tutorial, well... is not possible, as the person may not even be familiar with terms like 'swipe'." - P2.

Help from sighted friends and family members.

Steep learning curve of 3-6 months.

App Usage



WhatsApp (42.1 mins/day)

Phone (41.7)

YouTube (39.5)

Voice Input

Text Entry

"For formal messages, I prefer to type using keyboard... If its a long, informal message, I use STT (speech to text) for typing. As informal messages doesn't have to be super accurate, STT is much faster..." - P7.

Google Assistant

"I do use it (Google Assistant) to call someone, as its easier than finding people in contact." – P6

Miscellaneous

Gesture Mapping Updates	Must not be updated!
Security and Privacy	Shoulder surfing; fingerprint as password.
Battery	Anxiousness due to low battery
TTS engines	Using a combination of TTS
Unlabeled Buttons	Labeling themselves, but not scalable.
Etc	Etc

Conclusion

Accessibility-first apps

Continuous TalkBack Learning

Accessible Hardware

Thank You!

Mohit jain
Microsoft Research India
mohja@microsoft.com