Characterizing Power Management Opportunities for LLMs in the Cloud

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Esha Choukse  Chaojie Zhang  Íñigo Goiri  Brijesh Warrier
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Microsoft places huge cap-ex bets on datacenters for cloud and AI

CFO says paying customers expected to flood in from 2024
Microsoft places huge cap-ex bets on datacenters for cloud and AI

Google Cloud braces for AI compute costs, ramps up data center investments
Microsoft places huge cap-ex bets on datacenters for cloud and AI

CFO

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Zuckerberg's Meta Is Spending Billions to Buy 350,000 Nvidia H100 GPUs

In total, Meta will have the compute power equivalent to 600,000 Nvidia H100 GPUs to help it develop next-generation AI, says CEO Mark Zuckerberg.
Microsoft places huge cap-ex bets on datacenters for cloud and AI

Google Cloud braces for AI compute costs, ramps up data center investment

Zuckerberg's Meta Is Spending Billions to Buy 350,000 Nvidia H100 GPUs

Amazon Aims for AI Supremacy With $8B Data Surge in Ohio

Amazon Web Services also is building $35B in new data center capacity in Virginia.
GPU clusters for LLMs are incredibly power hungry

<table>
<thead>
<tr>
<th>NVIDIA GPU Generation</th>
<th>Rated Power (Watts)</th>
</tr>
</thead>
<tbody>
<tr>
<td>P100 (2016)</td>
<td>250</td>
</tr>
<tr>
<td>V100 (2018)</td>
<td>275</td>
</tr>
<tr>
<td>A100 (2020)</td>
<td>500</td>
</tr>
<tr>
<td>H100 (2022)</td>
<td>900</td>
</tr>
<tr>
<td>B200 (2024)</td>
<td>1000</td>
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</tbody>
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~4x
Big Tech’s Latest Obsession Is Finding Enough Energy

The AI boom is fueling an insatiable appetite for electricity, which is creating risks to the grid and the transition to cleaner energy sources.
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The AI boom is fueling an insatiable appetite for electricity, which is

Data Centers in Demand Despite Global Power Limitations

AI, streaming, gaming, and self-driving cars will drive strong data center demand.
Big Tech’s Latest Obsession Is Finding Enough Energy

The AI boom is fueling an insatiable appetite for electricity, which is

Data Centers in Demand Despite Global Power Limitations

U.S. Power Grid Struggles to Keep Up with Data Center Growth

Power output will need to double to keep pace with voracious demand for electricity.
Our work analyzes the power usage and helps alleviate the power wall for LLM deployments in the cloud.
Characterizing Power Management Opportunities for LLMs in the Cloud

Profile power usage patterns of training and inference workloads in production clusters

Analyze design implications for power management in cloud deployments

Build a power oversubscription framework that safely adds ~30% more servers in inference clouds

Thanks!
Talk on Tuesday at 10am (Session 4C)
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