

# CSE 599K

## Empirical Research Methods

Winter 2025

Qualitative vs. Quantitative Research

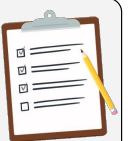
### Today

- More on artifact evaluation and replication
- Qualitative vs. quantitative research

## Artifact evaluation and replication

### Artifact evaluation and Replication

- Analysis grounded in a **conceptual model**?
- Clear **operationalization (implementation)**?
- **Implementation consistent with the model**?
- **Proper** use of **statistical methods**?
- Data interpreted in **context** of **prior knowledge**?
- Explored and validated **alternative hypotheses**?



### Transparency is key

- Transparent decision making (data collection and analysis)
- Shared instructions, data, and analyses (scripts)

## Artifact evaluation and Replication



### Transparency is key

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What is the purpose of artifact evaluations?

<https://www.acm.org/publications/policies/artifact-review-and-badging-current>

## Repeatability, reproducibility, and replicability

### • Repeatability

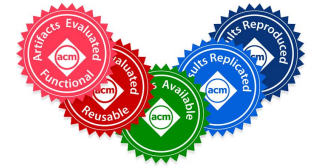
- Same research questions
- Same experimental setup and artifacts
- Same team

### • Reproducibility

- Same research questions
- Same experimental setup and artifacts
- Different team

### • Replicability

- Same research questions
- Different experimental setup and artifacts
- Different team



Note: the ACM defined replicability and reproducibility in the opposite way of most other scientific fields ... now fixed!

## Artifact badges



**Pre-publication  
(You)**



**Post-publication  
(Others)**

## Artifact badges



**Repeated**



**Reproduced**



**Replicated**

**Team**

*same*

*different*

*different*

**Artifact**

*same*

*same*

*different*

## The purpose of artifact evaluations

[ACM policies \(https://tinyurl.com/352st3vm\)](https://tinyurl.com/352st3vm)



### Highlight topics and inconsistencies for discussion/resolution

- Read *Overview*
- Skim *Badging*
- Read *Review Procedures*

## The purpose of artifact evaluations

[ACM policies \(https://tinyurl.com/352st3vm\)](https://tinyurl.com/352st3vm)

### Discussion

- 3 independent categories
  - *Evaluated*
  - *Available*
  - *Validated*
- Evaluation criteria
- Focus on Reproducibility
- ...

## Artifact evaluations: the good, the bad, and the ugly

### The good

- Lots of **sharing and transparency** (data availability is now an expectation).
- **Rose festival** and **reproducibility (RENE) tracks**.
- Some venues **invite replication studies** (as technical papers).

### The bad

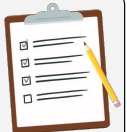
- **Artifacts** remain largely an **afterthought**.
- Lots of **overhead** (artifact eval) and **questionable focus** (reproducibility).
- **Little progress** on replicability.

### The ugly

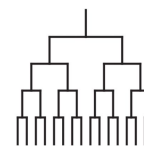
- **Incentives**: Replicability isn't valued.
- **False sense of security** (artifact vs. conclusions).
- **Specification crisis**: emphasis is on the implementation, not the design.

## The role of peer review, artifacts, and replication

- Analysis grounded in a **conceptual model**?
- Clear **operationalization (implementation)**?
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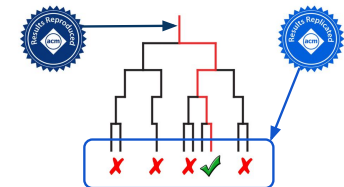
### Design space



### Reported design



### Reproduction/Replication



# Qualitative vs. Quantitative Research

## Qualitative vs. quantitative research\*



### Define qualitative and quantitative research

- What are the characteristics of each methodology?
- What are examples for each methodology?
- What is the purpose/applicability of each methodology?
- What is the relationship of each methodology to deductive/inductive reasoning?

### Define mixed-methods research

- What are examples for mixed-methods research?

\* <https://tinyurl.com/536az6tj>